

Letter of Motivation

Competition, Consumer Trust and Consumer Choice are some of the main building blocks of a secure, stable and independent DNS. In the context of ICANN, "Competition, Consumer Trust and Consumer Choice" have a multitude of nuances and aspects. To name just one of these aspects, "consumer Choice", can be seen as a content issue for websites, can consumers trust who is running the website and what it selling or sharing. The question here if this is even within the scope of ICANN?. At the same time "consumers" can be seen as the group of Registrants who buy, sell, transfer and use domain names

As a PIR Advisory Board member, NPOC Executive member, Managing Director of a global NGO and GNSO councilor, I had the opportunity to observe how gTLDs expansion has affected competition, consumer trust and consumer choice, not only from a number of different perspectives, but also how they affected the day to day operations of many civil Society organisations. Equally, I had the opportunity to observe the effectiveness safeguards and mitigation mechanisms issues, and I am in particular motivated to examine how they are inter related and inform each other. However different "Competition, Consumer Trust and Consumer Choice" is defined, all definition are connected with each other and non of the aspects can be analyzed and evaluated on its own without taking the implications for other aspects into account.

I hope to be able to further strengthen the DNS by contributing my extensive experiences and knowledge as a volunteer on the Competition, Consumer Trust and Consumer Choice Review Team (CCT-RT),

Klaus Stoll

