25 July 2024

RE: ICANN Strategy for WSIS+20

Alejandra Reynoso
Chair
Country Code Names Supporting Organization (ccNSO) Council

Dear Alejandra,

Thank you for your letter dated 15 July 2024. I appreciate it very much and take your expressed concerns seriously. I would also like to thank you for the very productive discussion between you and me, and several members of the ICANN organization and ccNSO on 16 July. We appreciated the opportunity to discuss how we can improve our common work, in the context of the discussions at the intergovernmental organizations that have the potential to impact ICANN's mission.

During the call, we discussed the following items and related actions we will execute together (either individually or together) to further our cooperation:

Improving Coordination

- We welcome the opportunity to establish coordination groups within the WSIS+20 Outreach Network to enable an exchange of ideas related to specific areas of interest for ICANN Supporting Organizations or Advisory Committee members. For example, one such coordination group could provide a regular forum for interested participants to strategize ways to engage in WSIS+20 discussions. We will arrange regular calls for such groups, and we encourage the ccNSO, other SO/AC members, and members of the WSIS+20 Outreach Network to participate.
- ICANN also expects to partner closely with the ccTLD Technical Community Coalition that was announced earlier this year.

Proactively Providing WSIS+20 Analysis

- As part of our work with the WSIS+20 Outreach Network, ICANN will provide WSIS+20-related analysis and talking points.

- Working with the community, ICANN will continue to publish information about public calls for submissions to the UN bodies on relevant topics.

Providing Core Messaging

- We will provide more detailed messaging about the WSIS+20 Review Process on the WSIS+20 Outreach Network page of the ICANN website.

Messaging for Media Engagement

We will collaborate further to ensure we have consistent key messages for the media. These messages will include, among others:
- Information about the UN processes and what these processes mean for the future of the multistakeholder model of Internet governance
- How ICANN's multistakeholder model of governance and the ICANN community have contributed to the security, stability and resiliency of the DNS, and thus, to the functioning of a single, interoperable Internet.

Once again, thank you for your letter. It triggered a rigorous discussion within ICANN org and between ICANN and the ccNSO leadership. We look forward to a positive outcome and opportunities for better work in the coming months.

Sincerely,

Sally Costerton
Sr. Advisor to President and SVP, Global Stakeholder Engagement & Interim President and CEO Internet Corporation for Assigned Names and Numbers (ICANN)