

ICANN Strategy Panel on Multistakeholder Innovation Monthly Report for month ending 01-14 Executive Summary

The ICANN Strategy Panel on Multistakeholder Innovation (Panel) has been charged with:

- Proposing new models for international engagement, consensus-driven policymaking and institutional structures to support such enhanced functions; and
- Designing processes, tools and platforms that enable the global ICANN community to engage in these new forms of participatory decision-making.

To execute its charge, the Panel has worked to develop and curate 16 concrete, specific, implementable proposals for consideration by ICANN's Community, Staff and Board. These proposals are intended to help ICANN evolve into a 21st century organization capable of managing a global public good in the public interest consistent with and informed by research and analysis of governance innovations and what works from governmental, NGO, for- and not-for-profit organizations.

The panel comprises members from Africa, Asia, Europe and the United States:

- Alison Gillwald — Executive Director, Research ICT Africa
- Joi Ito — Director, Massachusetts Institute of Technology Media Lab
- Karim Lakhani — Lumry Family Associate Professor of Business Administration, Harvard University
- Guo Liang — Associate Professor, Institute of Philosophy, Chinese Academy of Social Science
- Geoff Mulgan — Chief Executive, National Endowment for Science Technology and the Arts
- Beth Simone Noveck, The Governance Lab, NYU, Chair
- Hon. Bitange Ndemo — Former Permanent of the Ministry of Communications for Kenya

Supported by: Stefaan, Verhulst (GovLab Chief of Research & Development) and Jillian Raines and Antony Declercq (GovLab Fellows).

To accomplish its goals, during this period the Panel and its support team:

- Moderated its open, online engagement process and platform aimed at eliciting input and ideas to inform the Panel's recommendations;
- Launched Stage 2 of its engagement initiative on The GovLab Blog by publishing: 1) draft blueprint for a 21st century ICANN, which includes the Panel's initial conclusions and 16 concrete proposal ideas; 2) the first three fleshed out proposal drafts for community vetting.
- Prepared and presented on Panel's work, goals and initial conclusions during public webinar session;

Activities and Progress

To conclude **Stage 1: Idea Generation**, the Panel and the GovLab support team undertook and completed the following activities:

- Reviewed and analyzed ideas submissions, comments and votes rendered on the Panel's [online engagement platform](#) in order to bucket proposal ideas in preparation for proposal development stage.
- Conducted research and telephone interviews with ICANN community members and outside experts to hone proposal ideas and to gain insights regarding how ICANN could improve how it practices multistakeholder governance.

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Period Covered: 1:December-2013 to 31: January-2014

During **Stage 2: Proposal Development**, the Panel and the GovLab support team undertook and completed the following activities:

- The Panel convened virtually to discuss proposal ideas and objectives, refine agenda and prepare for drafting initial conclusions.
- Created [graphic](#) to help organize proposal ideas shared by the public and submitted via the online engagement platform (Appendix A).
- Researched, drafted and published via [blog post](#) an initial “Quest for a 21st Century ICANN” blueprint, which lays out panel conclusions and proposals (Appendix B).
- Researched, drafted and published blog posts related to the Panel’s first three proposal topics:
 - [Leveraging expert networking at ICANN](#) (Appendix C);
 - [Getting broad-based input into all phases of ICANN decisionmaking](#) (Appendix D);
 - [Crowdsourcing oversight and developing metrics for success](#) (Appendix E).
- Created [webpage](#) to aggregate all Panel outputs.
- Conducted public Panel [webinar](#) with ICANN community to discuss Panel progress, next steps and answer community questions (Appendix F).
- Identified individuals and groups for outreach;
- Performed outreach and distributed call to action for Stage 2 to identified targets in attempts to motivate the global public to provide input and comments on proposal drafts (Appendix G);
- Researched and began outreach to target experts based on specific proposal topics.
- Prepared [blog post](#) to update to the ICANN community regarding Panel progress and plans following the New Year (Appendix H).

On and **ongoing basis**, the GovLab support team undertook and completed the following activities:

- Preparation and publication of [The GovLab SCAN](#) – a weekly curation of net governance news, which the GovLab support team publishes every Friday. (Appendix I).

Moving Forward

Going forward, the Panel also plans to work toward the following objectives:

- Confirm dates and prepare for second Panel webinar in late February or early March to discuss Panel work and progress.
- Confirm Panel presence and possible presentation at ICANN 49 in Singapore.
- Complete proposal draft blog entries for the remaining 13 proposals for vetting by the community and public via the GovLab blog (by February 19).
- Finalize drafts of proposals to be shared via a wiki for finalization by community and public (by February 24).
- Work with Theresa Swinehart and ICANN staff to better facilitate communication across panels and sharing of progress and product.
- Finalize and share report of recommendations and accompanying info graphic with ICANN (by February 28).