



## FY13 COMMUNITY REQUEST FORM

### FY13 COMMUNITY REQUEST 029\_NCUC

All questions and completed forms should be submitted to [controller@icann.org](mailto:controller@icann.org)

Please remember that the deadline for FY13 Budget Framework consideration is

**January 20<sup>th</sup> 2012**

### REQUEST INFORMATION

#### Title of Proposed Activity

NCUC Event: Bringing awareness and education about ICANN and its activities

#### Community Requestor Name

Dr. Konstantinos Komaitis

#### Chair

Non Commercial Users Constituency

#### ICANN Staff Community Liaison

### REQUEST DESCRIPTION

#### 1. Activity: Please describe your proposed activity in detail

At the ICANN San Francisco meeting, the Non Commercial Users Constituency organized a summit where the various policy issues at ICANN and the involvement of non commercial actors within the ICANN ecosystem were discussed. The event was a great success as was evidenced by its mention at one of the Governmental Advisory Committee meeting. NCUC would be very keen on organizing a similar event at the ICANN meeting in Toronto in order to educate and train various individuals and organizations about ICANN, its mission and substantive issues.

#### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Education/training

#### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One time activity

### REQUEST OBJECTIVES

#### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

Education

#### 2. Demographics. What audience(s), in which geographies, does your request target?

All five regions of the world.

#### 3. Deliverables. What are the desired outcomes of your proposed activity?

Educate and train individuals and organizations regarding the importance in participating within ICANN.



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**4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?**

Number of participants at the conference/summit.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

**Staff Support Needed (not including subject matter expertise):**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	

**Subject Matter Expert Support:**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	

**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
Web streaming		\$1500			\$1500

**Language Services Support:**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	

**Other:**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
Room		\$1,000			\$1,000

**Travel Support:**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
Participants/speakers		\$3000			\$3000

**Potential/planned Sponsorship Contribution:**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	



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Lunch		\$2000			
Coffee		\$750			\$2750