

J. Beckwith Burr

+1 202 663 6695(t)

+1 202 663 6363(f)

becky.burr@wilmerhale.com

November 15, 2010

John Jeffrey, Esq.
General Counsel
Internet Corporation For Assigned Names and Numbers
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601
USA

Dear John:

I write regarding the pending Reconsideration Request 10-2 (the "Request") submitted on August 20, 2010 by the .JOBS Compliance Coalition (the "Coalition"), currently under consideration by the Board Governance Committee ("BGC").

As you know, both the BGC and the Coalition have provided questions to Employ Media relating to several issues identified in the Request. The BGC also posed questions to the Society for Human Resource Management ("SHRM") regarding many of the same issues. While Employ Media provided answers to the BGC's questions, those answers failed to address issues that are fundamental to the BGC's analysis of the Request. Likewise, SHRM recently provided answers that *simply ignore* the responses sought by the direct questions of the BGC. To our knowledge, Employ Media has not responded to the Coalition's questions.

I understand from our discussions that Employ Media believes that the objections of the Coalition to the Phased Allocation Program (the "Program") are the result of a "misunderstanding." As a result, ICANN has offered to facilitate a meeting between the Coalition and Employ Media to discuss this purported misunderstanding and address the issues set forth in the Request.

The Coalition appreciates ICANN's willingness to facilitate such a meeting. It believes that if such a meeting is to be effective, attendees must include representatives of the Coalition, Employ Media, SHRM, the voting members of the BGC, yourself, and the primary ICANN staff members responsible for preparing the Board materials and briefing the Board in advance of the August 5, 2010 Board meeting. The Coalition also believes that a face to face meeting, with participation by video-conference where necessary, is most likely to be constructive.

In light of Employ Media's and SHRM's lack of substantive responses to the questions posed by the BGC, and the outstanding responses from Employ Media to the Coalition's questions, it is imperative that the proposed meeting take place *before* the BGC reaches a decision on the Request. The Coalition recognizes that it may be difficult to conduct this meeting in advance of

John Jeffrey, Esq.
November 15, 2010
Page 2

the approaching November 20, 2010 deadline for the BGC's recommendation on the Request, and is therefore willing to agree to a reasonable extension of the deadline for this purpose.

The Coalition seeks your guidance regarding the best method in which to organize this meeting and will assist in any way to expedite the process. If Employ Media does not wish to participate in the meeting for any reason, the Coalition would still request the meeting to present its position. We look forward to your response.

Best regards,

A handwritten signature in blue ink that reads "Beckwith Burr". The signature is written in a cursive, flowing style.

J. Beckwith Burr

cc: Dennis Jennings
Rita Rodin Johnston
Ray Plzak
Gary Rubin
Henry Hart
John Box
Peter Weddle
Gary Anderson