

Olympic-Size Investments: Business Opportunities and Legal Framework

21–23 February 2011

Sofitel Copacabana Hotel,
Rio de Janeiro, Brazil



the global voice of
the legal profession

A conference presented
by the IBA Latin
American Regional Forum

Final Programme

Programme

Conference Co-Chairs

Gilberto Giusti *Pinheiro Neto Advogados, São Paulo*
Hendrik Haag *Hengeler Mueller, Frankfurt; Council Member, IBA Legal Practice Division*

Host Committee

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Ulhôa Canto Rezende e Guerra Advogados
Veirano Advogados Associados
Vieira Rezende Barbosa e Guerreiro Advogados
Xavier Bernardes Bragança Sociedade de Advogados

Monday 21 February

1400 – 1700

Visit to the Maracanã Stadium
(Please note that this vent has been cancelled)

1900 – 2200

Welcome dinner cordially offered by the city of Rio de Janeiro and hosted by Mr Eduardo Paes, Mayor of the city of Rio de Janeiro
At the City Palace (Palácio da Cidade)
(Shuttle service from Sofitel Copacabana at 1830)

Tuesday 22 February

0800 – 1700 - Foyer

Registration at Sofitel Copacabana Hotel

0845 – 0900 - Rooms Rio de Janeiro I and II

Welcome remarks
Michael Reynolds *Allen & Overy LLP, Brussels; IBA Vice-President*

0900 – 0915 - Rooms Rio de Janeiro I and II

Directive remarks from the conference Co-Chairs
Gilberto Giusti
Hendrik Haag

0915 – 1000 - Rooms Rio de Janeiro I and II

Opening address
Eduardo Paes *Mayor of the city of Rio de Janeiro*

1000 – 1115 - Rooms Rio de Janeiro I and II

Procurement and construction

This panel will discuss the role of the legal professional during the progress of the investments and the legal structure surrounding the construction issues during a country's preparation for a major event such as the Olympic Games and/or the World Cup, events that can generate profits of millions of dollars to the host country. The work of lawyers must be focused on accomplishing contracts and resolving any possible conflicts that may arise. The panel will approach a more practical point of view, establishing the steps that a country needs to take in order to succeed in hosting these major events.

Session Co-Chairs

Horacio Bernardes Neto *Xavier Bernardes Bragança Sociedade de Advogados, São Paulo; Vice-Chair, IBA Bar Issues Commission and Council Member, IBA Public and Professional Interest Division*

Mark Lane *Pinsent Masons, London; Co-Chair, IBA International Construction Projects Committee*

Speakers

Rodrigo Bueno *Construtora Norberto Odebrecht SA, São Paulo*

Todd Crider *Simpson Thacher & Bartlett LLP, New York*

Roberto Hernández-García *COMAD SC, Mexico City; Co-Chair, IBA International Construction Projects Committee*

José Luis Vittor *McDermott Will & Emery LLP, Houston*

Diego Muñoz Tamayo *Muñoz Tamayo & Asociados, Bogota*

1115 – 1145 - Foyer

Coffee break

Lunches and coffee breaks kindly sponsored by

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ADVOGADOS

PACHECO COTO

Programme continued

Tuesday 22 February

1145 – 1300 - Rooms Rio de Janeiro I and II

Energy – challenges of creating an efficient and sustainable energy model for an Olympic city

This panel will discuss issues that affect the future of energy in light of the challenges that Brazil faces as host of world class sport events: re-thinking energy policies; developing and implementing renewable energies; the challenges of Pre-salt exploration; the development of energy projects from the legal perspective.

Session Co-Chairs

Brian Bradshaw *Morgan Lewis & Bockius LLP, Houston*

Daniela Ribeiro *Vieira Rezende Barbosa e Guerreiro Advogados, Rio de Janeiro*

Speakers

Carlos de María y Campos *Galicia Abogados, Mexico City*

Jaime Herrera *Posse Herrera & Ruiz, Bogota*

Helder Queiroz *Institute of Economics - Economy Institute of the Federal University of Rio de Janeiro, Rio de Janeiro*

Fernando Quicios Dorado *Perez-LLorca, Madrid*

1300 – 1430 - Rooms Copacabana and Flamengo

Lunch

Keynote Speaker

Gold Olympic medalist coaching the Brazilian men's volleyball team, two-time bronze Olympic medalist coaching the Brazilian women's volleyball team, silver Olympic medalist playing in the Brazilian men's volleyball team and countless other international titles.

Bernardo Rocha de Rezende (Bernardinho) *Coach of Brazil men's volleyball team, Rio de Janeiro*

1430 – 1545 - Rooms Rio de Janeiro I and II

The services sector moved by major sport-hosting events

This panel will provide participants with in-depth information from players who have expertise in the major sports events sector. Some of the issues that will be brought before the panel for discussion include key sensitivities that are likely to have a significant impact on business, as well as key success factors within the control of sector operators which should be followed.

Session Co-Chairs

Rossana Fernandes Duarte *TozziniFreire Advogados, São Paulo*

Juan José Lopez-de-Silanes *Basham Ringe y Correa SC, Mexico City; Conference Coordinator, IBA Real Estate Committee*

Speakers

Luiz Henrique Lessa *Brazilian Association for Real Estate and Tourism Development - ADIT, Ponta Verde*

Mauro Miranda *Jones Lang LaSalle, São Paulo*

Paulo Sérgio de Almeida *Brazilian Ministry of Labour and Employment, Brasília*

Josier Marques Vilar *Rio de Janeiro Hospitals and Health Centres Association, Rio de Janeiro*

Luis Wever *Odgers Berndtson, São Paulo*

1545 – 1615 - Foyer

Coffee break

1615 – 1730 - Rooms Rio de Janeiro I and II

The quest for optimising the dispute resolution process in major sport-hosting events

The panel will debate the trends and best practices of resolving disputes in challenging environments with time-sensitive deadlines. Panellists will address issues related to arbitration, dispute boards, expert determination, mediation and electronic discovery on infrastructure projects for big international sports events. The experiences of Atlanta, Barcelona and the London Olympic Games will

be discussed. The panel will also address the unique aspects of sports disputes and the potential use of a fast-track dispute resolution process in this area.

Session Co-Chairs

Júlio Cesar Bueno *Pinheiro Neto Advogados, São Paulo; Vice-Chair, IBA Project Establishment Subcommittee and Website Officer, IBA Latin American Regional Forum*

Guido Tawil *M&M Bomchil, Buenos Aires; Council Member, IBA Legal Practice Division*

Speakers

Virginia Allan *Uriá & Menéndez, Madrid*

Jerry Brodsky *Peckar & Abramson, Miami, FL*

Adrian Hughes *QC Thirty Nine Essex Street Chamber, London*

David W Rivkin *Debevoise & Plimpton LLP, New York; IBA Secretary General*

1900 – 2200

Cocktail reception offered by the Host Committee

At late Clube do Rio de Janeiro

(Shuttle service from Sofitel Copacabana at 1815)

Wednesday 23 February

0800 – 1800 - Foyer

Registration at Sofitel Copacabana Hotel

0900 – 0915 - Rooms Rio de Janeiro I and II

Reopening remarks from the immediate past Co-Chair of the Latin American Regional Forum

Jaime Herrera

0915 – 1115 - Rooms Rio de Janeiro I and II

Taxation - double session

1. Challenges and incentives of structuring projects

The tax challenges of structuring projects, including: tax obstacles and tax incentives to be considered when contracting the construction and financing; the perspective of the investors.

Session Co-Chairs

Raquel Novais *Machado Meyer Sendacz e Opice Advogados, São Paulo; Vice-Chair, IBA Taxes Committee*

Carola Van Den Bruinhorst *Loyens & Loeff, Amsterdam; Council Member, IBA Legal Practice Division*

Speakers

Claire Kennedy *Bennett Jones LLP, Toronto, ON*

Gláucia Maria Lauletta *Fraschino Mattos Filho Veiga Filho Marrey Jr e Quiroga Advogados, São Paulo*

Sonia Velasco *Cuatrecasas, Gonçalves Pereira SLP, Barcelona; Conference Coordinator, IBA Taxes Committee*

2. Customs/importing and exporting

- Free trade of goods and services and the WTO rules
- The Convention on contracts for the International Sale of Goods - CISG
- Customs issues within Mercosur

Session Co-Chairs

Jaime Carey *Carey & Cia, Santiago; Council Member, IBA Legal Practice Division*

Gustavo M Brigagão *Ulhôa Canto Rezende e Guerra Advogados, Rio de Janeiro*

Programme continued

Speakers

Lauro Gama Jr *Binenbojm Gama & Carvalho Britto Advogados, Rio de Janeiro*

Eduardo Grebler *Grebler Advogados, São Paulo*

Keynote Speaker

Renato Villela *Secretary of Finance of the State of Rio de Janeiro, Rio de Janeiro*

1115 – 1145 - Foyer

Coffee break

1145 – 1300 - Rooms Rio de Janeiro I and II

The challenges of financing infrastructure for major events

Recent experience in the financing of infrastructure - both stadia and urban infrastructure, such as airports, roads, telecommunications etc. in connection with recent stagings of the Olympic Games, the football World Cup and other major sporting events, the do's and don'ts, the differences of financing infrastructure in Latin America, the views from BNDES and from the private banking sector; how to get involved in infrastructure financing in Brazil, challenges to overcome and pitfalls to avoid.

Session Co-Chairs

Robert L Nelson Jr *Akin Gump Strauss Hauer & Feld LLP, San Francisco, CA and Abu Dhabi; Vice-Chair, IBA Project Finance Subcommittee*

Ricardo Veirano *Veirano Advogados Associados, São Paulo; Vice-Chair, IBA Latin American Regional Forum*

Speaker

Antonio Felix de Araújo Cintra *TozziniFreire Advogados, São Paulo*

1300 – 1430 - Rooms Copacabana and Flamengo

Lunch

1430 – 1545 - Rooms Rio de Janeiro I and II

Capital markets: going public with infrastructure projects in Brazil

A roundtable with local and foreign capital markets specialists to discuss market opportunities and regulatory challenges relating to infrastructure projects in Brazil.

Session Co-Chairs

Francisco Antunes Maciel Müssnich *Barbosa Müssnich & Aragão Advogados, Rio de Janeiro*

Petra Zijp *NautaDutilh NV, Amsterdam; Co-Chair, IBA Capital Markets Forum*

Speakers

Julian Chediak *Motta Fernandes Rocha Advogados, Rio de Janeiro*

Nelson Eizirik *Carvalhosa e Eizirik Advogados, Rio de Janeiro*

Paul Schnell *Skadden Arps Slate Meagher & Flom LLP, New York*

Otavio Yazbek *Brazilian Securities Commission - CVM, Rio de Janeiro*

1545 – 1615 - Foyer

Coffee break

1615 – 1730 - Rooms Rio de Janeiro I and II

Environment - legacy to the future

This panel will analyse the need to develop the Olympic project with an environmentally friendly focus, trying to minimise the adverse impact of the urban transformation, infrastructures and landscaping in the host city. We will develop aspects such as the investments planned for the conservation of the environment to comply with environmental protection standards set by the International Olympic Committee, the necessary adjustments to existing environmental legislation needed to convert Rio de Janeiro into a 'green city', as well as the requirements of different infrastructure investments in order to be environmentally friendly. In so doing the Olympics will leave a lasting legacy for Rio de Janeiro and Brazil.

Session Co-Chairs

José Antonio Fichtner *Andrade & Fichtner Advogados, Rio de Janeiro*
Eduardo Sanguinetti *Sanguinetti Foderé Bragard Abogados, Montevideo; Co-Chair, Latin American Regional Forum*

Speakers

Luiz Fernando Sant'Anna *Demarest & Almeida Advogados, São Paulo*

Gabriel R Macchiavello *Rattagan Macchiavello Arocena & Peña Robirosa Abogados, Buenos Aires*

Pedro Teixeira *ThyssenKrupp CSA, Rio de Janeiro*

1730 – 1800 - Rooms Rio de Janeiro I and II

Final remarks from the conference Co-Chairs

2000 – 2300

Cocktail and closing party - Carnival show

At Unidos da Tijuca Samba School

(Shuttle service from Sofitel Copacabana at 1930)

Continuing Professional Development/Continuing Legal Education

For delegates from countries where CPD/CLE is mandatory, the International Bar Association will be pleased to provide a Conference Certificate of Attendance which, subject to the exact CPD/CLE requirements, may be used to obtain the equivalent accreditation in your jurisdiction.

This conference has been accredited for CPD/CLE by the Solicitors Regulation Authority of England and Wales. Delegates should ask staff at the registration desk for information as to how to obtain the hours.

Exhibitor

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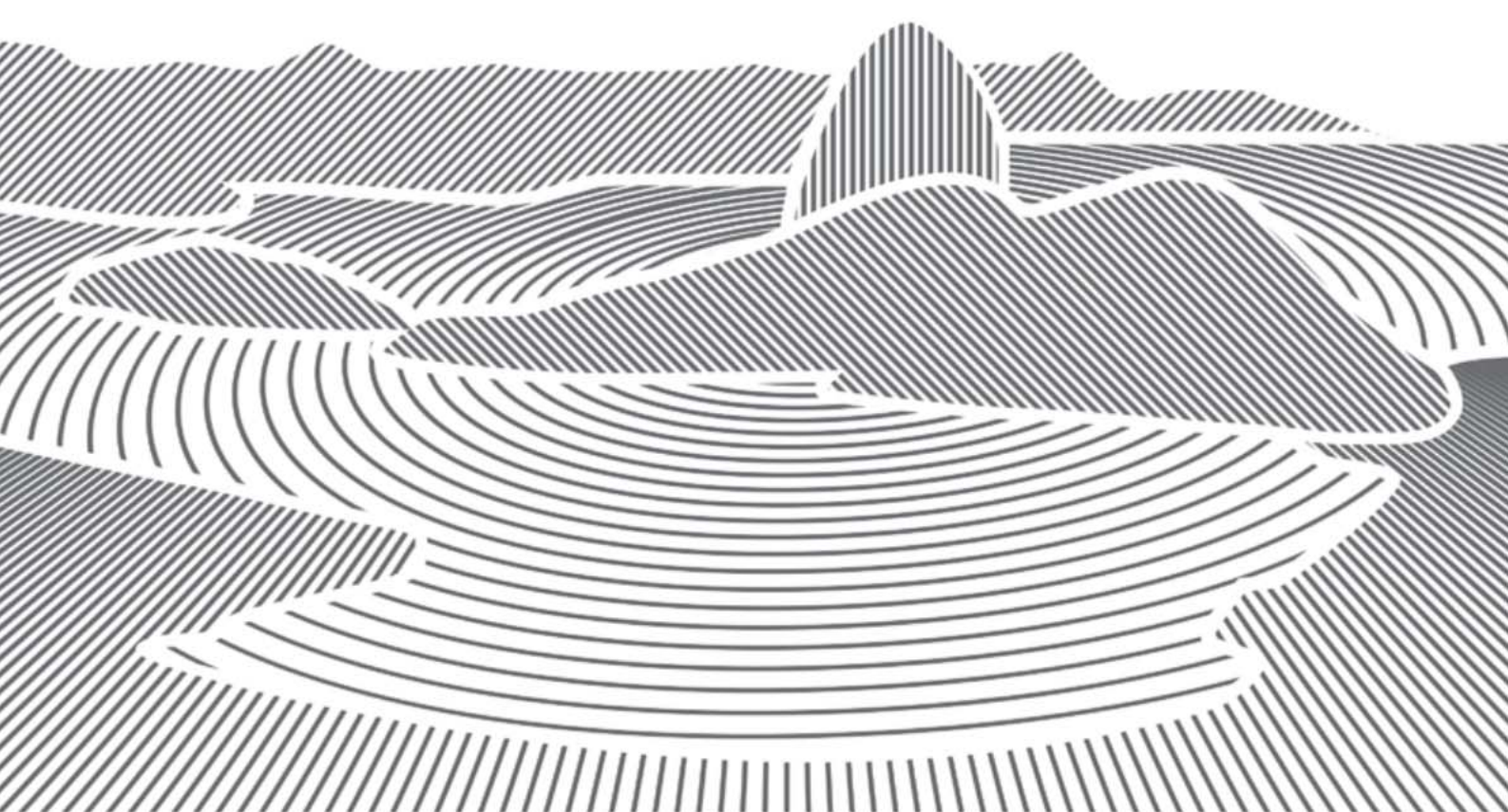
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Throughout for almost 50 years of practice, the founding partners José Theodoro Alves de Araújo and Décio Policastro have had as the firm's greatest priority to provide Clients with the Highest-Quality Legal Services in a Professional, Creative and Practical Manner.

The city of Rio de Janeiro and Araújo e Policastro Advogados welcome the Conference delegates of "Olympic-Size Investments: Business Opportunities and Legal Framework".



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International Bar Association

The International Bar Association (IBA), established in 1947, is the world's leading organisation of international legal practitioners, bar associations and law societies. The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of more than 40,000 individual lawyers and more than 200 bar associations and law societies spanning all continents. It has considerable expertise in providing assistance to the global legal community.

Grouped into two divisions – the **Legal Practice Division** and the **Public and Professional Interest Division** – the IBA covers all practice areas and professional interests, providing members with access to leading experts and up-to-date information. Through the various committees of the divisions, the IBA enables an interchange of information and views among its members as to laws, practices and professional responsibilities relating to the practice of business law around the globe. Additionally, the IBA's high-quality publications and world-class conferences provide unrivalled professional development and network-building opportunities for international legal practitioners and professional associates.

The IBA's **Bar Issues Commission** provides an invaluable forum for IBA member organisations to discuss all matters relating to law at an international level.

The IBA's **Human Rights Institute** (HRI) works across the Association, to promote, protect and enforce human rights under a just rule of law, and to preserve the independence of the judiciary and the legal profession worldwide.

Other institutions established by the IBA include the **Southern Africa Litigation Centre** and the **International Legal Assistance Consortium**.

The IBA Latin American Regional Forum

The Latin American Regional Forum covers all countries in Latin America as well as Mexico, Puerto Rico and Spanish-speaking areas of the Caribbean. The forum provides a focus for all activities in the region. It organises sessions at IBA conferences and in particular has been instrumental in ensuring that a Latin American perspective is addressed during relevant special sessions. The Forum is closely affiliated with the **North American Regional Forum** as the regions are geographically proximate and share many issues.

International Bar Association

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