

April 2005



The Global Domain Name Exchange



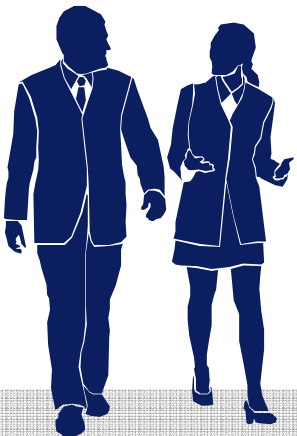
Tony Farrow
tony@gdnx.org
613 768 5103
Suite #314

ICANN - Mar del Plata



Benefits

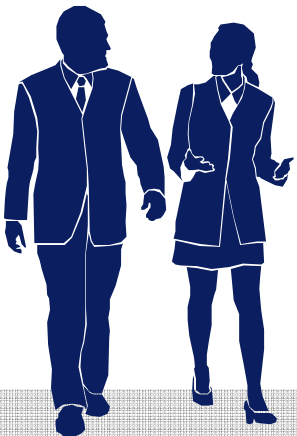
- Broad Market -> Best Value
- Lowest Transaction Costs – 2%
- Serves Broader Domain Name Life Cycle
- Open to all gTLDs and ccTLDs
- Registrants maintain trusted relationships, contracts and protections through their Registrars





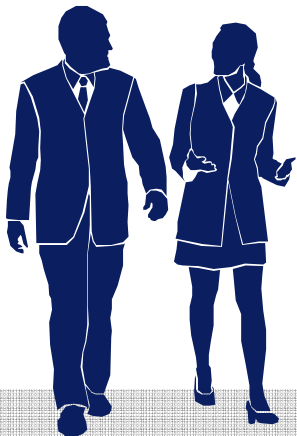
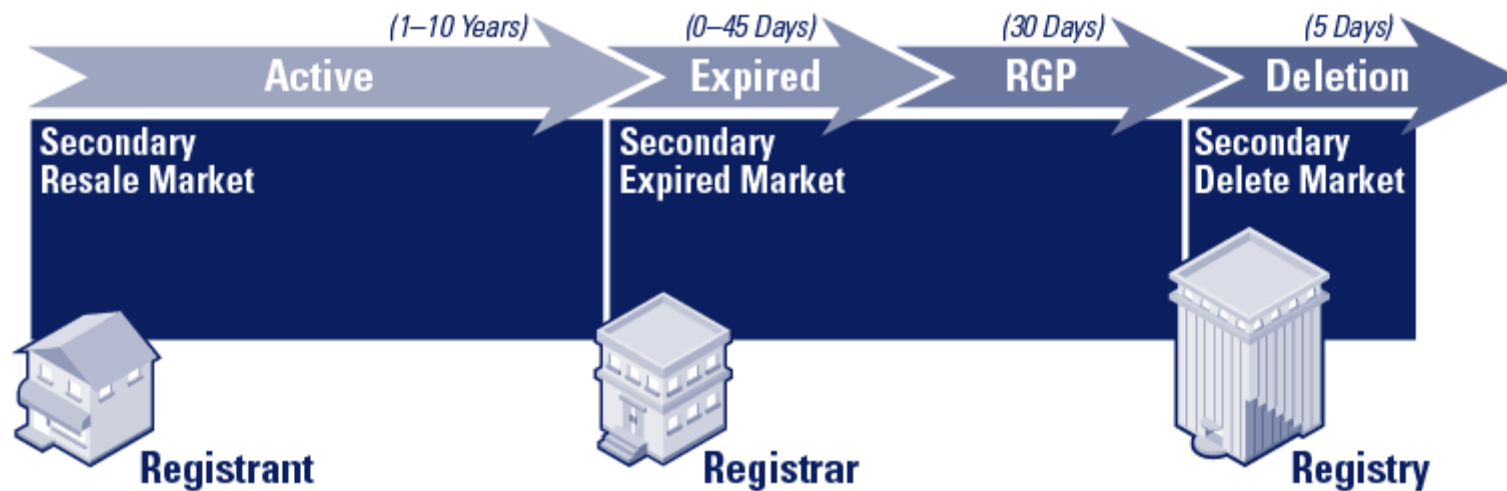
Broader Market -> Best Value

- Largest number of Buyers and Sellers maximizes value to Registrants
- eBay, Pool.com, NASDAQ are good examples today
- GDNX affords registrants opportunity to realize the value of their domain name rights
- GDNX allows registrants to place offers for currently registered domains
- GDNX opens re-sale market to individual registrants





Domain Name Life Cycle



A Market is Needed for all Stages



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Securities Exchange

Exchange



Members

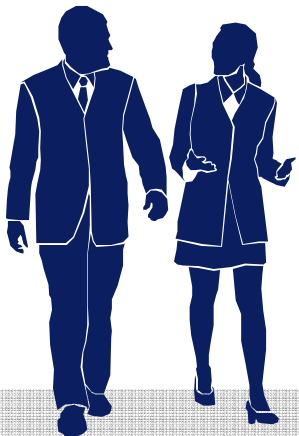


Clients

Morgan Stanley



Banc of America Securities





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Registrars



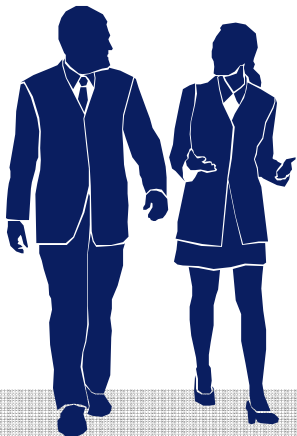
Clients/
Affiliates



Intivia

Fablelight

Helionix



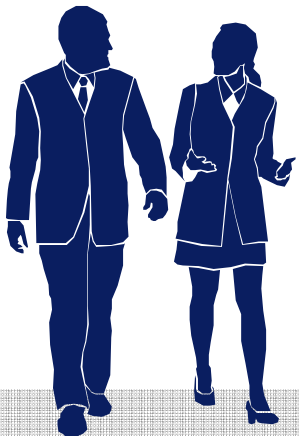


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		 <i>CLS</i>
Transaction Fees	2% Buyer 2% Seller	10%
Eligible TLDs	Open to All	.COM / .NET Only
Domain Name Life Cycle	Active Expired Deleted	Deleted
Available	Now	?
Model	Competitive	Monopoly
Registrant Rights	Protected by Registrar Agreements	Lost at Deletion





Benefits

- Broad Market -> Best Value
- Lowest Transaction Costs – 2%
- Covers the entire Domain Name Life Cycle
- Multiple gTLDs and ccTLDs
- Registrants maintain trusted relationships, contracts and protections with their Registrars





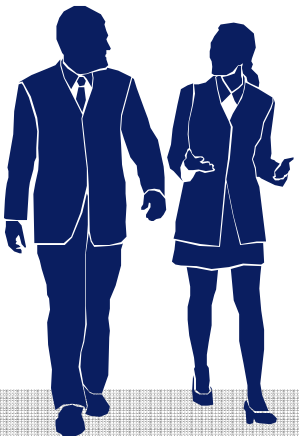
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GDNX

**Drop by the booth or the
Suite #314 at the Sheraton
for more information**



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