Trademark Clearinghouse

Trademark Clearinghouse

+ Global database to support rights protection mechanisms in the new gTLD space:

    + Verifies trademark information from rights holders all over the world.

    + Maintains a centralized database.

    + Provides this information to registries and registrars during TLD startup processes.

Clearinghouse Functions

```
            Rights Holders

                  ↕

        Verification Service
             Deloitte
                                    ⎫
                  ↕                 ⎬  TMCH
              Database              ⎮
                                    ⎭
                  ↕

      Sunrise & Claims Services
                IBM

                  ↕

           Registries &
            Registrars
```
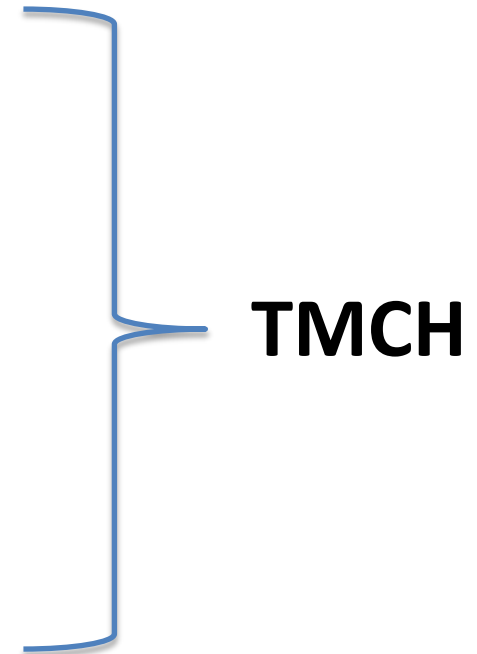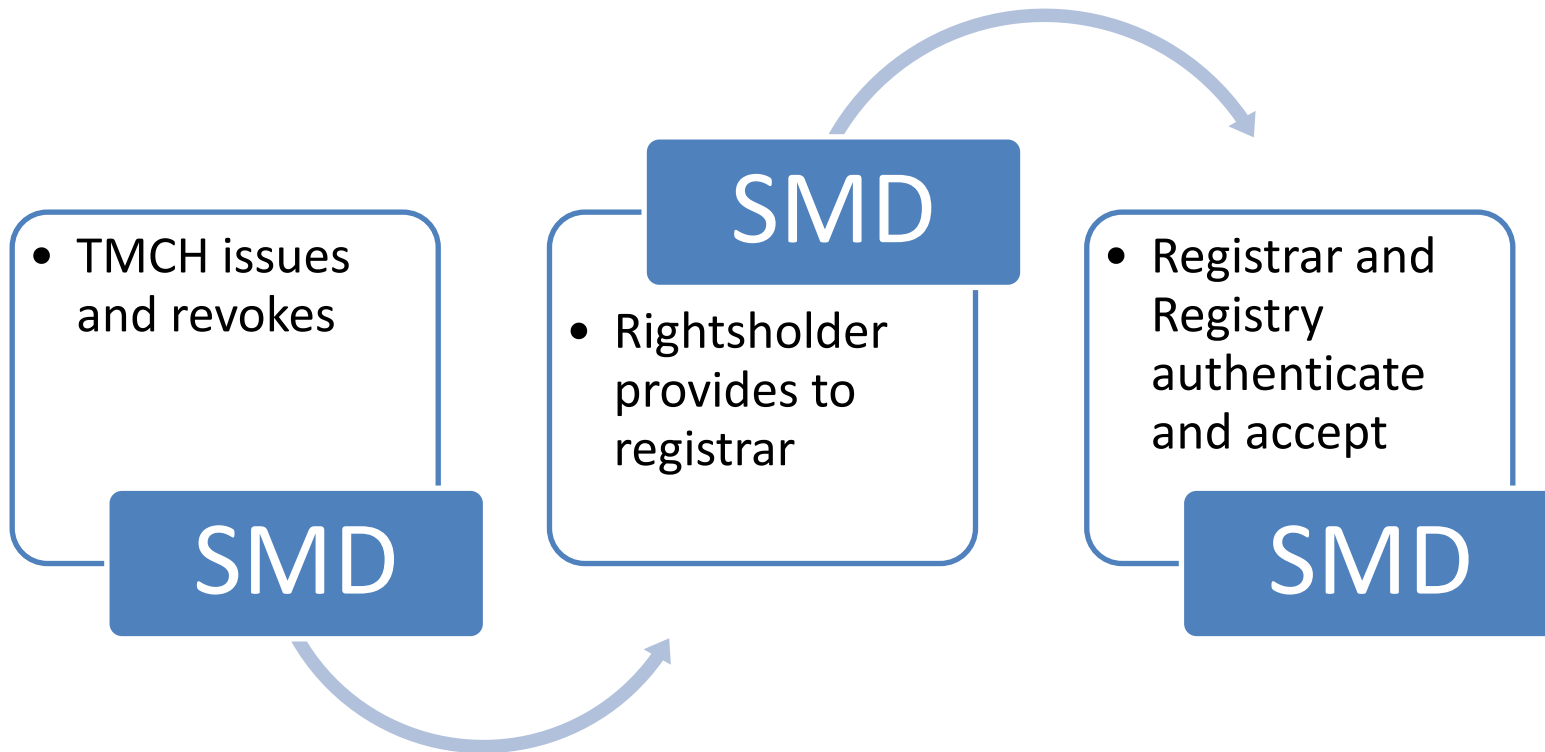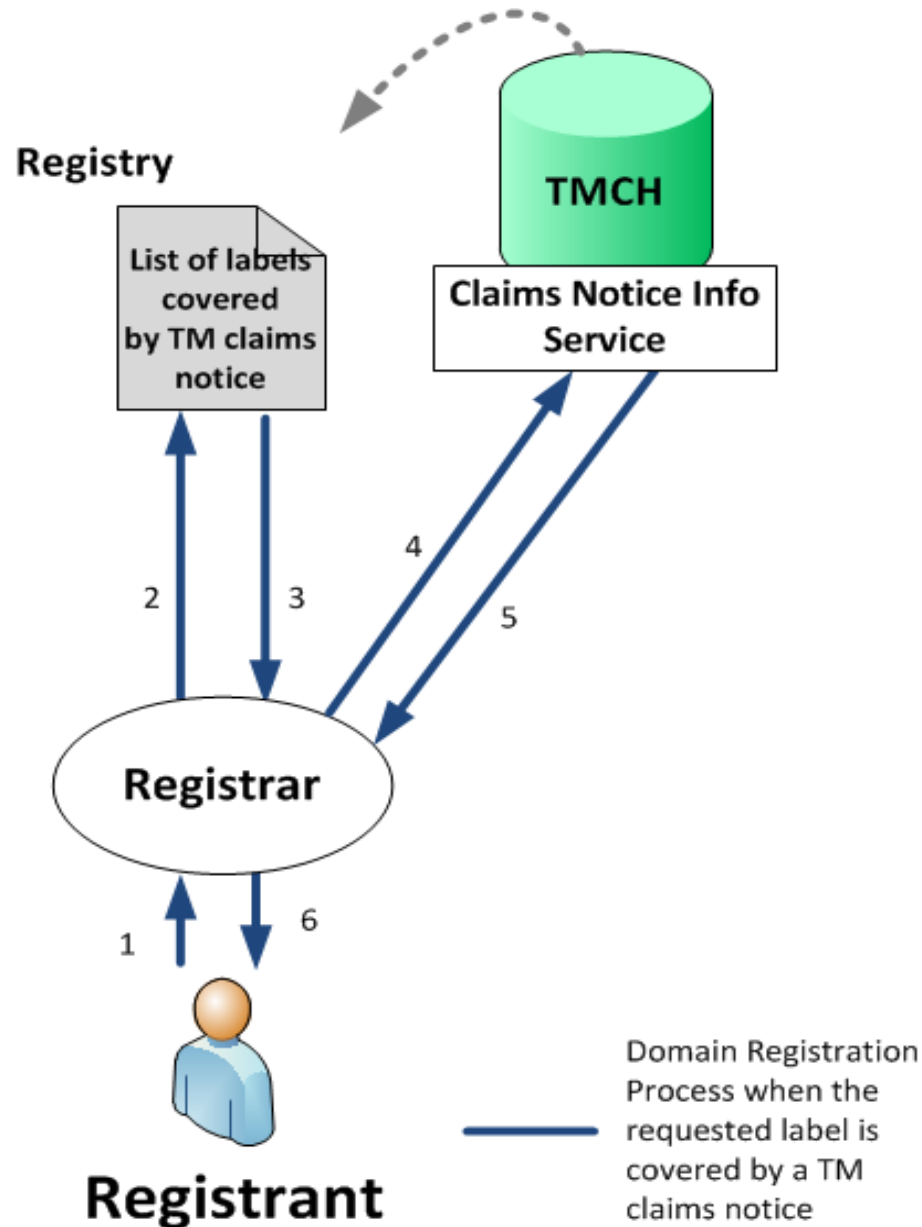
Sunrise Process

- TMCH issues and revokes

SMD

SMD

- Rightsholder provides to registrar

- Registrar and Registry authenticate and accept

SMD

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Sunrise Services

+ Sunrise support services available via IBM as of 9 Aug

+ User manuals and instructions at http://newgtlds.icann.org/en/about/trademark-clearinghouse/scsvcs

+ Test access available to registrars upon signing of 2013 RAA

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Trademark Claims Process

Registry

List of labels covered by TM claims notice

TMCH

Claims Notice Info Service

2   3

4

5

Registrar

1   6

Registrant

Domain Registration Process when the requested label is covered by a TM claims notice

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Additional Highlights

+ Claims services scheduled to go live 9 September

+ IBM webinar schedule: http://newgtlds.icann.org/en/announcements-and-media/webinars

+ RPM Requirements:
  + Comment period open through 18 September
  + http://www.icann.org/en/news/public-comment/rpm-requirements-06aug13-en.htm

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Thank You