

# .SUCKS

October 1, 2020

Internet Corporation for Assignment of Names and Numbers (ICANN)  
12025 Waterfront Drive, Suite 300  
Los Angeles, CA 90094-2536, USA  
Phone: +1 310 301 5800

Attn: Goran Marby, CEO, [goran.marby@icann.org](mailto:goran.marby@icann.org)

Dear Mr. Marby:

This letter gives notice that Vox Populi Registry Inc. intends to initiate a new option for Registrants of domain names at the .sucks registry whereby a Registrant of a .sucks domain name can list their domain for resale with the Registry. This will allow our Registrars to show the domain as available for purchase by third parties at the price set by the current Registrant.

As you are likely aware, other parties, including Sedo, Afternic & UniRegistry, already make similar offerings available to Registrars and Registrants. As a result, it is clear that this is not a "product[] or service[]" that only a registry operator is capable of providing, by reason of its designation as the registry operator," and does not qualify as a "Registry Service" under the definition provided in Section 2.1 of Specification 6 of Vox Populi's Registry Agreement with ICANN, dated December 22, 2014. It is, therefore, not an offering for which Vox Populi must seek approval from ICANN in accordance with subsection 2.1 of Article 2 of the Registry Agreement.

If ICANN intends to claim that this offering is a Registry Service under Section 2.1 of the Registry Agreement, or that Vox Populi is required under any other contractual provision to seek approval from ICANN to make this offering, please notify us by October 31, 2020, and provide a basis for such claim. Failure to provide such notice by October 31, 2020, will be taken as confirmation that Vox Populi is under no such contractual obligation, and Vox Populi shall rely on that confirmation moving forward (including for purposes of waiver and estoppel).

Yours truly,



John Berard  
CEO  
Vox Populi Registry Inc.

cc: David Hosp [dhosp@orrick.com](mailto:dhosp@orrick.com)  
John Jeffrey [john.jeffrey@icann.org](mailto:john.jeffrey@icann.org)