



ICANN Registry Request Service

Ticket ID: M9Z3K-2Y2X5

Registry Name: HU YI GLOBAL INFORMATION RESOURCES (HOLDING) COM

gTLD: xn--ses554g, xn--czt694b

Status: ICANN Review

Status Date: 2017-06-01 15:41:00

Print Date: 2017-06-01 15:41:10

Proposed Service

Name of Proposed Service:

BTAPPA

Technical description of Proposed Service:

WangJu Brands Management Co., Ltd (IANA ID 3761) had engaged an agreement to assign the business of a .?? (xn--czt694b) reseller organisation which includes a large portfolio (but less than 50,000) of .?? (xn--czt694b) domains and associated customers. The reseller currently uses Guangdong HUYI IP & Internet Services Co., LTD (IANA ID 1925) as the sponsoring registrar.

WangJu Brands Management Co., Ltd have requested that Dot Trademark TLD Holding Company Limited(hereinafter "Dot Trademark") seek ICANN approval to allow the bulk inter registrar transfer of the reseller .?? (xn--czt694b) portfolio from the incumbent sponsoring registrar (Guangdong HUYI IP & Internet Services Co., LTD) to WangJu Brands Management Co., Ltd.

Pending ICANN approval, implementation of the bulk transfer by Dot Trademark would be conditional upon completion of a commercial agreement between WangJu Brands Management Co., Ltd and the reseller.

If approved by ICANN, the bulk transfer would follow the process of a one-time registry database update as outlined in Section B of ICANN's policy of transfer of registrations between registrars - <https://www.icann.org/resources/pages/transfer-policy-2016-06-01-en>

Dot Trademark believe that a bulk transfer is in the interests of all existing customers/ registrants that have acquired .?? (xn--czt694b) domains from the reseller as it would allow a smooth, uninterrupted and seamless transition of service to WangJu Brands Management Co., Ltd. Such an approach would also not require registrants, registry, the losing registrar and the gaining registrar to meet the full obligations as set out in Section A of ICANN's policy of transfer of registrations between registrars which would add unnecessary complexity and risk to the migration process and service continuity and stability.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:



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No consultations with other constituency groups were deemed necessary.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

The Registry is not a sponsored Registry thus no need for consultation.

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

No consultations with other constituency groups were deemed necessary.

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

No consultations with other constituency groups were deemed necessary.

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

-Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

No consultations with end-users were deemed necessary due to the lack of concerns raised by end-users following the approval of BTAPPA proposals by WangJu Brands Management Co., Ltd and Guangdong HUYYI IP & Internet Services Co., LTD.

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

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The Registrars would endorse the Proposed Service.

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

We believe that a few local based ICANN accredited Registrars would object to this service as it might force healthy competition amongst all registrars, which would in turn, affect the pricing models used by these registrars. However, the very purpose for the Registry also adopting a Registrar Model was to create an enabling platform for a potential reseller base, encourage competition and prevent monopolies from being created within the names spaces currently under Dot Trademark's management.

Timeline

Please describe the timeline for implementation of the proposed new registry service:

The Registry will be in a position to implement BTAPPA within fifteen (15) days of the RSEP approval. The reseller and WangJu Brands Management Co., Ltd have indicated that they are aiming to conclude commercial negotiations by the end of March 2017 with migration completing by the end of May 2017 and would therefore seek approval for the bulk transfer at the earliest opportunity.

Business Description

Describe how the Proposed Service will be offered:

This will be a one-time update to the .??(xn--cyr694b) registry database to change the sponsoring registrar from Guangdong HU YI IP & Internet Services Co., LTD to WangJu Brands Management Co., Ltd.

Describe quality assurance plan or testing of Proposed Service:

The Bulk Transfer Model is not new to the Registry. For example, bulk transfer within the Registry have been used for the migration of .?? (xn--cyr694b)domains from the terminated registrars to the gaining registrar as approved by ICANN in GDD case 00196993.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:



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Not applicable.

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

As the Proposed Service is a once-off mechanism, there will be no impact on the Dot Trademark's agreements or policies. If approved, the proposed BTAPPA service will be referenced as Exhibit B to each of the Registry Operator Agreements entered between ICANN and the Dot Trademark Registry.

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

The Proposed Service will have no impact on the reporting of data to ICANN.

What effect, if any, will the Proposed Service have on the Whois?:

BTAPPA will have no effect on the Whois and the Gaining Registrar will be listed on the Whois on completion of the BTAPPA.

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

Bulk Transfer After Partial Portfolio Acquisition.

Bulk Transfer After Partial Portfolio Acquisition (BTAPPA) is a registry service available to consenting registrars in the circumstance where one ICANN-accredited registrar purchases, by means of a stock or asset purchase, merger or similar transaction, a portion but not all, of another ICANN-accredited registrar's domain name portfolio in the .capetown; .durban; or .joburg top-level domains.

Domain names in the following statuses at the time of the Transfer Request will not be transferred in a BTAPPA: "pending transfer", "pending delete", or "Transfer Prohibited". Domain names that are within the auto-renew grace window are subject to bulk transfer, but Registry Operator may decline to provide a credit for those names deleted after the bulk transfer, but prior to the expiration of the auto-renew grace window.



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Registry Operator has discretion to reject a BTAPPA request if there is reasonable evidence that a transfer under BTAPPA is being requested in order to avoid fees otherwise due to Registry Operator or ICANN, or if a registrar with common ownership or management or both has already requested BTAPPA service within the preceding six-month period. In the event that one or more ICANN-accredited Registrars participate in the BTAPPA service, each such Registrar shall be required to agree to the pricing, terms and conditions as set forth by the ZACR in the ordinary course of its business.

Benefits of Service

Describe the benefits of the Proposed Service:

Dot Trademark believe that a bulk transfer is in the interests of all existing customers/ registrants that have acquired .??(xn--czt694b)domains from the reseller as it would allow a smooth, uninterrupted and seamless transition of service to WangJu Brands Management Co., Ltd.

Such an approach would also not require registrants, registry, the losing registrar and the gaining registrar to meet the full obligations as set out in Section A of ICANN's policy of transfer of registrations between registrars which would add unnecessary complexity and risk to the migration process and service continuity and stability.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

Not applicable.

How would you define the markets in which your proposed Registry Service would compete?:

Not applicable.

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

Not applicable.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially



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impair the ability of other companies/entities that provide similar products or services to compete?:

Not applicable.

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

Not applicable.

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

Not applicable.

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

Not applicable.

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No.

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

BTAPPA will have no impact on throughput, response time, consistency or coherence of responses to internet servers or end systems.

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:



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No technical concerns have been raised to date.

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

No.

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No.

List Disclaimers provided to potential customers regarding the Proposed Service:

We do not require such disclaimers as this would be a once-off service.

Any other relevant information to include with this request:

None.