



# ICANN Registry Request Service

Ticket ID: Y1O2K-9Y8G0

Registry Name: Jiangsu Bangning Science & Technology Co.,Ltd.

gTLD: .top

Status: ICANN Review

Status Date: 2015-12-16 18:09:14

Print Date: 2015-12-16 18:09:34

## Proposed Service

Name of Proposed Service:

*Request for more IDNs*

Technical description of Proposed Service:

*Dear ICANN,  
We would like to request for 6 more IDNs to .top supported domains, besides the current Chinese.  
These 6 IDNs requested are specifically as below following:  
Arabic, Spanish, Russian, French, German, Japanese  
Thanks very much.*

[\*Appendix A \(IDNs Request-.top registry.pdf\)\*](#)

## Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

*This service is to support more IDNs like French, German, Japanese, Spanish, Greek, Russian, Arabic, etc. So we discussed internally and with some of our registrars. All thinks this would be a good service.*

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

*we just have one TLD, which is .top, not sponsored by anyone.*

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

*Yes, the consultations were appropriate. We have consulted with 101domain, to discuss the feasibility and it's the results.*

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:



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*Yes, they were appropriate. The groups were Chinese registrars and domain trading platforms and domain experts. To discuss the benefit this service will bring.*

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

*Yes, the consultations with end users were appropriate. We consulted many end users from home and abroad to discuss their demand and their opinion on this. They are very supportive of this service.*

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

*the administratives of the registry would endorse the introduction of this service. to shoulder our responsibility for domainers, investors, end users and all supporters of gTLDs.*

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

*No one objects the introduction of this service. The nature and content were the negative effects this service might bring, but end up it's totally acceptable, no one is against this.*

## Timeline

Please describe the timeline for implementation of the proposed new registry service:

*Once the proposed new registry service is approved by ICANN, we will implement it soundly and nicely to ensure a best service to the domain registrants, the timeline should be within a week.\r\n*

## Business Description

Describe how the Proposed Service will be offered:

*Once this proposed service is prepared, we will inform and cooperate with our registrars, and publicize the news to let registrants have wider choices of domains to better meet their different demands. \r\n*



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Describe quality assurance plan or testing of Proposed Service:

*From the time this service is approved, we will look closely to every step of the test, implementation and production. To make sure the quality stable and problem free.*

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

*TLDs supporting IDNs are widely practised and allowed by ICANN.*

## Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

*this proposed service will not impact the contractual provisions.*

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

*there can be more registrations, so will the data and ICANN fee.*

What effect, if any, will the Proposed Service have on the Whois?:

*Whois data will continue function normally*

## Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

*On Registry Agreement, below 4.3.2. Chinese (Traditional) language Add: 4.3.3. Arabic 4.3.4. Armenian 4.3.5. Danish 4.3.6. Finnish 4.3.7. French 4.3.8. German 4.3.9. Greek 4.3.10. Hungarian 4.3.11. Icelandic 4.3.12. Imperial Aramaic 4.3.13. Japanese, Korean 4.3.14. Latin, Latvian 4.3.15. Lithuanian 4.3.16. Norwegian 4.3.17. Persian 4.3.18. Polish 4.3.19. Portuguese 4.3.20. Russian 4.3.21. Spanish 4.3.22. Swedish*



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## Benefits of Service

Describe the benefits of the Proposed Service:

*more choices domains will be offered to domain end users and investors. and more profit will be brought to ICANN, registrars and the registry\r\n*

## Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

*More registration possibilities, might affect the TLDs that don't support more IDNs, like .top right now.\r\n\r\n*

How would you define the markets in which your proposed Registry Service would compete?:

*more domain choices be provided, and might affect the TLDs don't support related IDNs to some extent. But IDN domains will affect little on normal English letter domain names.*

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

*other registries like Donuts, Neustar and Verisign.*

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

*it will not, other companies/entities that provide similar products or services are mostly more powerful and influential than .top registry.*

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

*this service will be about the work with our registrar partners.*



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Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

*no, we havn't. As it would not be necessary to discuss the service with the entities who have already been providing the similar service for years.*

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

*the possible effects on competition will be minimal. So we don't have any documents to address them yet.*

## Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

*This service shall generate more data.\r\n*

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of reponses to Internet servers or end systems:

*The proposed service should not affect any of these.\r\n*

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

*Yes, they have. We have discussed with technical experts and we are all prepared for potential technical problems\r\n*

## Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

*no, there are not.\r\n\r\n*

Does the proposed service contain intellectual property exclusive to your gTLD registry?:



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*no, it doesn't!\r\n\r\n*

List Disclaimers provided to potential customers regarding the Proposed Service:

*Using a confusing IDN domain in bad faith against protected trademarks is an infringement, and will face possible complaints.\r\n\r\n*

Any other relevant information to include with this request:

*This service be approved is very important to .top domain registrants, registrant-to-be's, registrars, ICANN and the registry. As it will bring benefit to above mentioned entities and cause no bad effect on others. So, if you have anything that needs our cooperation with, please feel free to contact us, so we can expect an early approvement and implementation.\r\nThanks very much in advance.*