ICANN Registry Request Service

Proposed Service

Name of Proposed Service:

Country and Territory names at the second level

Technical description of Proposed Service:

Pursuant to Section 4 of Specification 5 of the Registry Agreement between ICANN and Open Universities Australia Pty Ltd (OUA) for the .courses generic top-level domain, we request the release of reserved Country and Territory Names. These include: 1. The short form (in English) of all country and territory names contained on the ISO 3166-1 list, as updated from time to time, including the European Union, which is exceptionally reserved on the ISO 3166-1 list, and its scope extended in August 1999 to any application needed to represent the name European Union, 2. The United Nations Group of Experts on Geographical Names, Technical Reference Manual for the Standardization of Geographical Names, Part III Names of Countries of the World, and 3. The list of United Nations member states in 6 official United Nations languages prepared by the Working Group on Country Names of the United Nations Conference on the Standardization of Geographical Names.\r\n

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

We have not undertaken direct consultations with the community, experts or others. We understand that some members of the GAC have concerns about the use of country and territory names at the second level and that the GAC is developing a database intended to enable individual governments to opt out of RSEP notifications, thereby providing their implicit approval to the use of nominated country names at the second level of top level domains.\r\n

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

N/A\r\n

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

ICANN Registry Request Service

Ticket ID: A4Z0N-9O1T7
Registry Name: OPEN UNIVERSITIES AUSTRALIA PTY LTD
gTLD: .courses
Status: ICANN Review
Status Date: 2015-10-01 18:52:19
Print Date: 2015-10-01 18:52:54

N/A\r\n

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A\r\n

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

The mission and purpose of the .courses TLD is to benefit internet users by providing convenience and utility. The TLD will serve the interests of end users by providing an internet space where information, services and resources of education providers will be available to the general public. We seek to operate a TLD targeted at the education sector which end users associate with quality content. The TLD will promote innovation and growth in provision of educational services and allow users to identify courses relevant to them quickly and easily by matching their learning interest, career aspirations and lifestyles.\r\n\r\nIn this context, the ability to register country or territory names that have a direct correlation to the courses being offered would be advantageous to our end user. \r\n\r\n

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

We believe that eligible registrants and prospective students would benefit from the introduction of country and territory names in our namespace. \r\n

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

We acknowledge that there will be some national governments that are sensitive to the use of their country or territory name at the second level of top level domains. However, we do not envisage any adverse impact from the introduction of 'countryname.courses.\r\n

Timeline

Please describe the timeline for implementation of the proposed new registry service:

ICANN Registry Request Service

Ticket ID: A4Z0N-9O1T7
Registry Name: OPEN UNIVERSITIES AUSTRALIA PTY LTD
gTLD: .courses
Status: ICANN Review
Status Date: 2015-10-01 18:52:19
Print Date: 2015-10-01 18:52:54

As soon as this RSEP is approved, we would make the country and territory names available. \r\n

Business Description

Describe how the Proposed Service will be offered:

Country and territory names will only be offered in accordance with our registration policy and as such, all domain names, and their subsequent use, must be consistent with the mission and purpose of the TLD.\r\n

Describe quality assurance plan or testing of Proposed Service:

ARI Registry Services is our technology partner and will ensure quality assurance and reliability of service associated with the provision of this new service.\r\n

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

N/A\r\n

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

Section 4 of Specification 5 of the Registry Agreement.\r\n

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None\r\n

What effect, if any, will the Proposed Service have on the Whois?:

None\r\n

ICANN Registry Request Service

Ticket ID: A4Z0N-9O1T7
Registry Name: OPEN UNIVERSITIES AUSTRALIA PTY LTD
gTLD: .courses
Status: ICANN Review
Status Date: 2015-10-01 18:52:19
Print Date: 2015-10-01 18:52:54

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

As provided in Section 4 of Specification 5 of the Registry Agreement, a registry operator may propose the release of reserved country and territory names "...subject to review by ICANN's Governmental Advisory Committee and approval b ICANN". \r\n\r\nWe propose that Exhibit A of the .courses Registry Agreement be amended to read: \r\n\r\n\"Notwithstanding Section 4 of Specification 5 of the Agreement, Registry Operator may offer registrations for and activate in the DNS the country and territory names (including their IDN variants, where applicable) contained in the following internationally recognized lists:--the short form (in English) of all country and territory names contained on the ISO 3166-1 list, as updated from time to time, including the European Union, which is exceptionally reserved on the ISO 3166-1 list, and its scope extended in August 1999 to any application needing to represent the name European Union; the United Nations Group of Experts on Geographical Names, Technical Reference Manual for the Standardization of Geographical Names, Part III Names of Countries of the World; and the list of United Nations member states in 6 official United Nations languages prepared by the Working Group on Country Names of the United Nations Conference on the Standardization of Geographical Names. The relevant country and territory names are listed in Attachment 1 to Exhibit A, which is incorporated herein by this reference.\r\n\r\n

Benefits of Service

Describe the benefits of the Proposed Service:

Eligible registrants, students and internet users alike will benefit from the introduction of country and territory names at the second level of .courses. \r\n

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

The ability to use country and territory names at the second level of .courses expected to enhance competition in the domain name industry.\\\r\n

How would you define the markets in which your proposed Registry Service would compete?:

ICANN Registry Request Service

Ticket ID: A4Z0N-9O1T7
Registry Name: OPEN UNIVERSITIES AUSTRALIA PTY LTD
gTLD: .courses
Status: ICANN Review
Status Date: 2015-10-01 18:52:19
Print Date: 2015-10-01 18:52:54

The domain name market.\r\n

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

Many Registry Operators have applied for the release and use of country and territory names at the second level of their TLD. These TLDs are not uniform and through wide-ranging business models provide for a greater variety of options for Internet user. We intend to operate .courses in a manner that will promote innovation and growth in the provision of educational servers and allow users to identify courses or interest. \r\n

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

We do not believe so.\r\n

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

ARI Registry Services is our technical partner in the day to day management and operation of .courses. \r\n

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

N/A\r\n

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

No\r\n

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

ICANN Registry Request Service

Ticket ID: A4Z0N-9O1T7
Registry Name: OPEN UNIVERSITIES AUSTRALIA PTY LTD
gTLD: .courses
Status: ICANN Review
Status Date: 2015-10-01 18:52:19
Print Date: 2015-10-01 18:52:54

No\r\n

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of reponses to Internet servers or end systems:

N/A\r\n

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

No\r\n

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

We do not believe so.\\r\\n\r\n

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No\\r\\n\r\n

List Disclaimers provided to potential customers regarding the Proposed Service:

N/A\\r\\n\r\n

Any other relevant information to include with this request:

No\\r\\n\r\n