



McDonald's Corporation
Campus Office Building
2915 Jorie Boulevard
Oak Brook, Illinois 60523-1900

May 2, 2017

Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536, USA

Subject: Termination of the Registry Agreement for .MCD

Pursuant to Section 4.4(b) of the .MCD Registry Agreement executed by the Internet Corporation for Assigned Names and Numbers ("ICANN") and McDonald's Corporation ("McDonald's") dated July 30, 2015, McDonald's hereby notifies ICANN of the termination of the .MCD Registry Agreement by November 2, 2017.

Further, McDonald's respectfully requests that ICANN not transition the .MCD registry to a third party and that ICANN does not delegate .MCD to a successor registry operator for a period of two years following the termination date pursuant to Section 4.5 and Specification 13, Section 6 of the .MCD Registry Agreement, respectively, given the following:

- The only domain name registered in .MCD, Nic.MCD, is registered to, and maintained by McDonald's, the Registry Operator, for its exclusive use;
- McDonald's, in its function as the Registry Operator, does not sell, distribute or transfer control or use of any registrations in the .MCD TLD to third parties;
- McDonald's holds intellectual property rights for "MCD"; and
- Transitioning operation of the .MCD TLD is not necessary to protect the public interest.

McDonald's requests that ICANN initiate and complete the termination process as soon as possible.

Sincerely,

A solid black rectangular box redacting the signature of Colin Mitchell.

Colin Mitchell
Vice President, Global Brand Marketing

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