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14 UNITED STATES DISTRICT COURT  
15 CENTRAL DISTRICT OF CALIFORNIA  
16

17 VERISIGN, INC., a Delaware  
corporation, )

18 Plaintiff, )

19 v. )

20 INTERNET CORPORATION FOR )  
21 ASSIGNED NAMES AND )  
22 NUMBERS, a California corporation; )  
DOES 1-50, )

23 Defendants. )  
24

Case No. CV 04-1292 AHM (CTx)

**PLAINTIFF VERISIGN, INC.'S  
MEMORANDUM IN OPPOSITION  
TO DEFENDANT'S MOTION TO  
DISMISS THE FIRST THROUGH  
SIXTH CLAIMS FOR RELIEF  
PURSUANT TO FEDERAL RULE  
OF CIVIL PROCEDURE 12(b)(6)**

Date: May 17, 2004  
Time: 10:00 a.m.  
Courtroom: 14 – Spring Street Bldg.  
Hon. A. Howard Matz

25 Plaintiff VeriSign, Inc. (“VeriSign”) respectfully submits this memorandum in  
26 opposition to the Motion to Dismiss filed by defendant Internet Corporation for  
27 Assigned Names and Numbers (“ICANN”).  
28

1           **I. PRELIMINARY STATEMENT AND SUMMARY OF ARGUMENT**

2           The Complaint in this action arises out of a multi-year course of conduct in which  
3 ICANN has (i) conspired with existing and potential competitors of VeriSign to restrain  
4 competition in important new domain name system services for the Internet, and  
5 (ii) repeatedly engaged in overt actions that constitute direct breaches of express  
6 contractual obligations of ICANN under its Registry Agreement. To avoid the  
7 consequences of its actions, ICANN’s Motion to Dismiss ignores and contradicts clear  
8 and explicit allegations in the Complaint.

9           **A. The Antitrust Claim**

10          The Complaint is not, as ICANN argues, based on allegations that ICANN  
11 “conspire[d] with itself.” (Mot. at 11.) Instead, the Complaint explicitly alleges that  
12 ICANN has conspired with third-party competitors and potential competitors of  
13 VeriSign who participate in ICANN and who have exercised control over ICANN to  
14 advance their own, independent, anti-competitive agendas. Pursuant to this conspiracy,  
15 ICANN has repeatedly delayed, blocked and set the prices for virtually every new  
16 service VeriSign has attempted to offer over a four-year period. VeriSign’s resulting  
17 injury constitutes injury of the type the antitrust laws were intended to prevent. As the  
18 direct target of the conspiracy, VeriSign has standing to assert this claim.

19          Indeed, the risk of precisely the type of collusive conduct alleged in this  
20 Complaint was recognized by the Department of Commerce during discussions of the  
21 concept of creating a private corporation with “supporting councils” to undertake the  
22 limited mission of technical coordination of the domain name system.<sup>1</sup> This private

23 \_\_\_\_\_  
24 <sup>1</sup> ICANN is a private corporation operating under a Memorandum of Understanding  
25 (“MOU”) with the Department of Commerce. Pursuant to the MOU, ICANN is to  
26 (i) enter into private contracts with domain name registries and registrars as part of an  
27 effort to preserve decentralization and competition in the domain name system and, in  
28 turn, under those contracts, (ii) provide technical coordination functions with respect to  
the domain name system. ICANN was not established by the United States  
government, and it has no statutory authority. Compl. ¶ 18; Management of Internet  
Names and Addresses, Statement of Policy, 63 Fed. Reg. 31,741, 31,744 (June 10,  
1998). For a discussion of the operation of the domain name system, see paragraphs 10  
to 16 of the Complaint.

1 organization ultimately became ICANN. In its recommendation on the creation of  
2 ICANN, the Department declared that ICANN should abide by “rules and decision-  
3 making processes that are sound, transparent, protect against capture by a self-interested  
4 party and provide an open process for the presentation of petitions for consideration.”<sup>2</sup>  
5 The Registry Agreement incorporates these principles as ICANN’s contractual  
6 obligations. (ICANN’s RJN Ex. E § II.4.A.-D.) Nonetheless, as alleged in VeriSign’s  
7 Complaint, ICANN has failed to operate with transparency or accountability and has  
8 allowed special interests to use its processes to advance their own competitive agendas.<sup>3</sup>  
9 VeriSign’s claim and remedy are thus consistent with the recommendation of the  
10 Department: “Applicable antitrust law will provide accountability to and protection for  
11 the international Internet community.”<sup>4</sup>

12 At its core, VeriSign’s antitrust claim arises out of a course of conduct by  
13 ICANN and competitors of VeriSign designed to use ICANN’s processes to accomplish  
14 objectives beyond ICANN’s limited mission of technical coordination of the domain  
15 name system. Rather than adhere to its mission, ICANN and these third parties have  
16 used ICANN’s processes to develop economic and competitive policy – while  
17 preventing accountability by refusing to act transparently or to establish independent  
18 review or reconsideration authority, as required by the Registry Agreement. The net  
19 result of this systematic abuse of position by ICANN has been to restrain competition

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20 <sup>2</sup> 63 Fed. Reg. at 31,750 (“The new corporation’s processes should be fair, open and  
21 pro-competitive, protecting against capture by a narrow group of stakeholders.”).

22 <sup>3</sup> See, e.g., Dan Hunter, *ICANN and the Concept of Democratic Deficit*, 36 Loy. L.A. L.  
23 Rev. 1149, 1153, 1177 (2003) (ICANN “ha[s] displayed all the worst features of  
24 regulatory capture”); Jonathan Weinberg, *ICANN and the Problem of Legitimacy*, 50  
25 Duke L.J. 187, 239-42 (2000) (ICANN’s constituency structure has generated  
26 overrepresentation of some constituencies); M. Stuart Lynn, *President’s Report: ICANN  
27 – The Case for Reform* (Feb. 24, 2002), at [http://www.icann.org/general/lynn-reform-  
28 proposal-24feb02.htm](http://www.icann.org/general/lynn-reform-proposal-24feb02.htm) (President of ICANN admitting: “In hindsight, the notion of  
truly ‘bottom-up’ consensus decision-making simply has not proven workable, partly  
because the process is too exposed to capture by special interests . . .”).

<sup>4</sup> 63 Fed. Reg. at 31,747. See *Improvement of Technical Management of Internet  
Names and Addresses, Proposed Rules*, 63 Fed. Reg. 8826, 8828 (Feb. 20, 1998)  
 (“[T]he new corporation . . . can face antitrust liability if it is dominated by an  
economically interested entity, or if standards are set in secret. . .”).

1 for domain name services for the Internet, to hamper innovation with respect to the  
2 domain name system, and to injure VeriSign’s business.

3 **B. The Contract Claims**

4 The Complaint seeks damages and injunctive relief based on actions and  
5 omissions by ICANN in direct contravention of its express obligations under the  
6 Registry Agreement. ICANN’s Motion repeatedly mischaracterizes central allegations  
7 of the Complaint as nothing more than the assertion “that ICANN was not authorized to  
8 hold a different view of the Registry Agreement from VeriSign.” (Mot. at 18.) In fact,  
9 the Complaint alleges much more.

10 Although ICANN’s sole source of authority with respect to VeriSign is by  
11 contract, the Registry Agreement recognizes that ICANN’s policies and practices with  
12 respect to other registries (generally competitors of VeriSign) and registrars (generally  
13 customers of VeriSign and in some cases competitors) will impact VeriSign’s business.  
14 Therefore, the Registry Agreement explicitly provides that ICANN shall comply with  
15 the following obligations “[w]ith respect to all matters that impact the rights,  
16 obligations, or role of Registry Operator” (ICANN’s RJN Ex. E § II.4.):

- 17 • “not apply standards, policies, procedures or practices arbitrarily,  
18 unjustifiably, or inequitably and not single out Registry Operator for disparate  
19 treatment” (Compl. ¶ 28);
- 20 • act in an “open and transparent manner” and adopt “reconsideration and  
21 independent review policies, [and] adequate appeal procedures” (¶¶ 28-29);
- 22 • take all reasonable steps, and make substantial progress, toward entering  
23 into agreements, similar to the Registry Agreement, with competing registries (¶ 29);
- 24 • not unreasonably delay or withhold consent to upgrades or other changes  
25 in the operation of or specifications for the registry (¶ 30);
- 26 • “not unreasonably restrain competition and, to the extent feasible, promote  
27 and encourage robust competition” (¶ 28); and
- 28 • act fairly and in good faith (¶ 30).

1           The Complaint expressly alleges that the same conduct that forms the basis for  
2 the Sherman Act violation, as well as other specifically alleged conduct by ICANN,  
3 constitutes direct violations of these contractual obligations of ICANN:

4           • ICANN has failed to operate in an open and transparent manner, instead  
5 working with VeriSign’s competitors behind closed doors and ultimately demanding  
6 terms of service that are anticompetitive and unreasonable (¶¶ 46, 54, 70, 82, 94, 101,  
7 115 (at p. 31:20-22), 120, 124 (at p. 36:8-10), 129 (at p. 38:1-2));

8           • ICANN has failed to adopt any independent review or reconsideration  
9 processes, preventing effective review of its actions (¶¶ 70, 82, 94, 101, 115 (at p.  
10 31:22-23), 120, 124 (at p. 36:10-11), 129 (at p. 38:3-4));

11           • ICANN has failed to use reasonable efforts or make progress toward  
12 entering into similar registry agreements with other registry operators, leaving VeriSign  
13 at a competitive disadvantage (¶¶ 29, 79-81, 115 (at p. 31:8-12), 120, 124 (at p. 35:23-  
14 27), 129 (at p. 37:22-27));

15           • ICANN has adopted policies, standards and practices that single VeriSign  
16 out for arbitrary, disparate and inequitable treatment, including, for example: (i) by  
17 refusing to consent to a contractually contemplated approval of IDN, a service already  
18 offered by VeriSign’s competitors; (ii) by repudiating ICANN’s obligations under the  
19 Registry Agreement and forcing VeriSign’s suspension of Site Finder, while  
20 authorizing a competing registry under contract with ICANN to offer a similar service,  
21 and (iii) by requiring VeriSign to agree to unwarranted conditions in connection with  
22 the proposed offering of the Wait Listing Service (“WLS”), while permitting others  
23 under contract with ICANN to offer similar services (¶¶ 35, 45-47, 62-65);

24           • ICANN has failed to promote competition, and indeed, has repeatedly  
25 acted to restrain competition (¶¶ 32, 53, 64, 68, 72, 74, 75, 81, 86, 115 (30:20-21), 121);

26           • ICANN has unreasonably delayed or withheld consent to upgrades to the  
27 registry by attaching unreasonable conditions to their implementation or insisting that  
28

1 unreasonable processes be followed to solicit approval from existing and potential  
2 competitors of VeriSign (§ 30);

3 • ICANN has breached its obligation of good faith and fair dealing by acting  
4 in bad faith to deprive VeriSign of the benefits of the agreement, for example, with  
5 respect to IDN, Site Finder, WLS, and its failure to place competing registries under  
6 contract (§§ 30, 63, 94, 101, 115, 124).

7 The Complaint in this action is thus based on far more than ICANN’s “mere  
8 assertion” of a contractual interpretation. Rather, the Complaint is based upon  
9 ICANN’s course of conduct over a three-year period, during which ICANN and  
10 VeriSign’s competitors have used ICANN’s policies to attempt to establish *de facto*  
11 regulatory control over VeriSign’s business.

## 12 **II. THE LEGAL STANDARD**

13 On a motion to dismiss for failure to state a claim pursuant to Rule 12(b)(6), the  
14 allegations of the Complaint must be accepted as true and construed in the light most  
15 favorable to the plaintiff. *Wyer Summit P’ship v. Turner Broad. Sys., Inc.*, 135 F.3d  
16 658, 661 (9th Cir. 1998). It is “axiomatic that [t]he motion . . . is viewed with disfavor  
17 and is rarely granted.” *McDougal v. County of Imperial*, 942 F.2d 668, 676 n.7 (9th  
18 Cir. 1991). A complaint may not be dismissed unless it “appears beyond doubt that  
19 [the] plaintiff can prove no set of facts in support of his claim which would entitle him  
20 to relief.” *Wyer Summit P’ship*, 135 F.3d at 661. A claim advancing multiple theories  
21 of recovery is sufficient if it shows the plaintiff would be “entitled to *any* relief which  
22 the court can grant.” *See Air Line Pilots Ass’n, Int’l v. Transam. Airlines, Inc.*, 817  
23 F.2d 510, 516 (9th Cir. 1987).

## 24 **III. VERISIGN HAS PROPERLY PLED A** 25 **SHERMAN ACT SECTION 1 CLAIM**

26 An antitrust complaint need only contain “a short and plain statement of the  
27 claim showing that the pleader is entitled to relief.” Fed. R. Civ. P. 8(a)(2). The  
28 relevant inquiry is whether the complaint gives “the defendant fair notice of what the

1 plaintiff's claim is and the grounds upon which it rests." *Conley v. Gibson*, 355 U.S.  
2 41, 47, 78 S. Ct. 99, 2 L. Ed. 2d 80 (1957); *Datagate, Inc. v. Hewlett-Packard Co.*, 941  
3 F.2d 864, 870 (9th Cir. 1991) (antitrust).

4 As the Ninth Circuit has held, "there are no special rules of pleading in antitrust  
5 cases." *Walker Distrib. Co. v. Lucky Lager Brewing Co.*, 323 F.2d 1, 3 (9th Cir. 1963);  
6 *see also McLain v. Real Estate Bd.*, 444 U.S. 232, 246, 100 S. Ct. 502, 62 L. Ed. 2d 441  
7 (1980); *Hunt-Wesson Foods, Inc. v. Ragu Foods, Inc.*, 627 F.2d 919, 924 (9th Cir.  
8 1980). Indeed, "the Supreme Court has indicated that [courts] should be liberal in  
9 construing antitrust complaints." *Walker*, 323 F.2d at 3; *see also Datagate, Inc.*, 941  
10 F.2d at 870 (noting the "liberal requirements" of Rule 8). Courts are especially hesitant  
11 to dismiss antitrust claims, "where the proof is largely in the hands of the alleged  
12 conspirators." *Agron, Inc. v. Lin*, 2004 WL 555377, at \*5 (C.D. Cal. Mar. 16, 2004)  
13 (quoting *Hosp. Bldg. Co. v. Trs. of the Rex Hosp.*, 425 U.S. 738, 746, 96 S. Ct. 1848, 48  
14 L. Ed. 2d 338 (1976)).

15 **A. VeriSign Has Properly Alleged A Conspiracy**

16 **1. The Pleading Meets the Requirements of Rule 8(a)**

17 ICANN argues that VeriSign has not met its pleading burden because VeriSign  
18 does not identify ICANN's alleged co-conspirators and the co-conspirators' specific  
19 conduct. (Mot. at 9-11.) ICANN, however, does not assert that the allegations fail to  
20 provide adequate notice of the claim or that ICANN cannot frame a proper response.

21 Contrary to ICANN's argument, the Ninth Circuit has held that a plaintiff need  
22 not identify in its complaint the name, number or location of co-conspirators. *See*  
23 *Walker*, 323 F.2d at 8 (holding that an allegation of conspiracy between defendant "and  
24 other of its distributors" states a claim); *see also William Inglis & Sons Baking Co. v.*  
25 *ITT Cont'l Baking Co.*, 668 F.2d 1014, 1052-53 (9th Cir. 1982) (holding that plaintiff  
26 was not required to name the conspirators because the complaint "did raise the  
27 possibility of a conspiracy between one or more of the named defendants and unnamed  
28 third parties"); *Bodine Produce, Inc. v. United Farm Workers Org. Comm.*, 494 F.2d

1 541, 561 (9th Cir. 1974) (holding that allegation of conspiracy between “defendants, or  
2 some of them” and “themselves and with other co-conspirators, including non-labor  
3 groups, the AFL-CIO and other labor organizations” states a claim).<sup>5</sup>

4 Courts in other circuits have similarly held that a claim of conspiracy with  
5 unnamed conspirators meets the notice pleading standard when it sets forth a “finite”  
6 group that can be identified through discovery.<sup>6</sup> The allegations of the Complaint meet  
7 this standard. In its Complaint, VeriSign alleges conspirators including “operators of  
8 gTLDs that compete with each other and with VeriSign; domain name registrars that are  
9 present or potential competitors of each other and of VeriSign for certain services;  
10 foreign governments and foreign registries that have ccTLDs that compete with the

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13 <sup>5</sup> Other courts have reached similar conclusions. *See, e.g., Michaels Bldg. Co. v.*  
14 *Ameritrust Co., N.A.*, 848 F.2d 674, 681 (6th Cir. 1988) (plaintiff stated claim despite  
15 failing to name a co-conspirator); *Star Tobacco, Inc. v. Darilek*, 298 F. Supp. 2d 436,  
16 445 (E.D. Tex. 2003) (names of specific co-conspirators were not required); *Daniel v.*  
17 *Am. Bd. of Emergency Med.*, 802 F. Supp. 912, 925 (W.D.N.Y. 1992) (holding that  
18 alleged conspiracy between members of Board and other non-party members of Board  
19 was sufficient); *Eye Encounter, Inc. v. Contour Art, Ltd.*, 81 F.R.D. 683, 689-90  
20 (E.D.N.Y. 1979) (holding that complaint that names other co-conspirators in the form of  
21 John Doe defendants consisting of “certain of [defendants’] customers or distributors”  
22 states a claim). ICANN’s cited cases do not support a different rule. In *Estate*  
23 *Construction Co. v. Miller & Smith Holding Co.*, 14 F.3d 213, 221-22 (4th Cir. 1994),  
24 the court did not dismiss the complaint because the plaintiffs failed to name any co-  
25 conspirators; rather, the court found that the one paragraph allegation of a Sherman Act  
26 violation was conclusory. Likewise, in *Lombard’s, Inc. v. Prince Manufacturing, Inc.*,  
27 753 F.2d 974, 975 (11th Cir. 1985), and *Aquatherm Industries, Inc. v. Florida Power &*  
28 *Light Co.*, 971 F. Supp. 1419, 1429-30 (M.D. Fla. 1997), the plaintiffs’ one or two  
paragraphs of conclusory conspiracy allegations were insufficient. Here, VeriSign’s  
Sherman Act allegations are more extensive and detailed than the one to two paragraphs  
of conclusory allegations dismissed in those cases. Finally, in *Newport Components,*  
*Inc. v. NEC Home Electronics (U.S.A.), Inc.*, 671 F. Supp. 1525, 1546 (C.D. Cal. 1987),  
the plaintiffs failed to allege any wrongful acts by the co-conspirators, as compared to  
the named defendants. Here, the Complaint does allege wrongful acts by the co-  
conspirators.

<sup>6</sup> *Gross v. New Balance Athletic Shoe, Inc.*, 955 F. Supp. 242, 247 (S.D.N.Y. 1997)  
(holding that conspiracy allegation of “‘certain’ of New Balance’s retailers” stated a  
claim because the retailers “constitute a finite universe, and one from which a subset of  
New Balance’s co-conspirators might be readily identified”); *accord Hewlett-Packard*  
*Co. v. Arch Assocs. Corp.*, 908 F. Supp. 265, 269 (E.D. Pa. 1995) (holding that  
conspiracy between HP and “certain members of its authorized distribution network” is  
sufficient because distributors are “a finite group whose members can be determined  
through discovery”).

1 gTLD registries operated by VeriSign.” (Compl. ¶ 18.) These are all finite groups,  
2 from which co-conspirators can be identified through discovery.

3 Furthermore, ICANN cites no authority for its argument that the “specific  
4 involvement of the unnamed claimed conspirators” must be alleged. (Mot. at 9.) In  
5 addition, this argument is contrary to the principles and reasoning underlying the  
6 authorities cited above. Discovery is the appropriate procedure for the identification of  
7 each unnamed co-conspirator and the related facts concerning its specific involvement.  
8 Some or all of the conduct in any conspiracy is typically concealed from public view  
9 and not known to the pleader. A plaintiff should have an opportunity to develop the  
10 facts related to each of these elements through discovery; such facts are not necessary to  
11 fair notice of the claim, and ICANN never asserts that they are.

12 In any event, VeriSign has pled conspiratorial conduct sufficient to provide  
13 notice of its claims to ICANN. The Complaint specifically alleges, for example:

14 • “ICANN discussed VeriSign’s proposed offering of WLS with, and sought  
15 agreements with respect to WLS from, ICANN’s registrar constituency, the members of  
16 which are in competition or potential competition with VeriSign, potential customers of  
17 VeriSign for WLS, and other Internet constituency groups. Based in part on opposition  
18 to WLS from its registrar constituency, ICANN announced to the Internet community  
19 that WLS is a Registry Service within the meaning of the 2001 .com Registry  
20 Agreement.” (¶ 44.)

21 • “While VeriSign’s offering of WLS is being delayed by ICANN’s conduct,  
22 members of ICANN’s registrar constituency who have objected to WLS, and others, are  
23 free, without these impediments by ICANN, to offer similar services that are  
24 competitive with WLS, and numerous registrars have offered and are offering such  
25 services.” (¶ 45.)

26 • “[T]he delay [in VeriSign’s introducing IDN] has benefited other  
27 businesses that offer similar or competitive services, including those who have acted in  
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1 concert with ICANN to cause ICANN to impose the foregoing conditions and  
2 impediments on VeriSign.” (¶ 65.)

3 • “The improper conduct of ICANN has been facilitated by, and has inured  
4 to the benefit of, competitors and potential competitors of VeriSign who have misused  
5 ICANN’s processes, often with the active and knowing encouragement and  
6 participation of ICANN, to impede VeriSign’s offering of new services and to fix, and  
7 attempt to fix, the prices for services offered by VeriSign.” (¶ 76.)

8 • “The acts of ICANN in restricting or purporting to ‘regulate’ the non-  
9 Registry Services offered, or proposed to be offered, by VeriSign, and to delay the  
10 introduction or to set the prices or terms of those services, as alleged above, are the  
11 collective and conspiratorial acts of ICANN and its members, including constituent  
12 groups within ICANN and the members of those groups, and represent the collective  
13 action of competitors in the relevant market and submarkets.” (¶ 85; *see* ¶¶ 18, 38.)

## 14 **2. The Complaint Properly Pleads an Actionable Conspiracy**

15 ICANN contends that the alleged conspiracy is not legally cognizable because  
16 (i) ICANN cannot conspire with itself, (ii) ICANN and VeriSign do not compete, and  
17 (iii) the government encouraged the formation of ICANN. (Mot. at 11-14.) These  
18 arguments, however, are based on misstatements of the law, as well as on improper and  
19 incomplete “evidence” extrinsic to the Complaint.

20 First, VeriSign does not dispute that a corporation cannot conspire with its  
21 wholly owned subsidiary (*Copperweld*) or a company with which it has merged all its  
22 operations (*Healthcare*). That is not, however, the principle applicable here. Rather,  
23 the operative principle in this case, as established by the Supreme Court, is that entities,  
24 associations and organizations comprised of competitors are subject to antitrust scrutiny  
25 for unlawful conspiracies under Section 1. *See Allied Tube & Conduit Corp. v. Indian*  
26 *Head, Inc.*, 486 U.S. 492, 500, 108 S. Ct. 1931, 100 L. Ed. 2d 497 (1988) (“There is no  
27 doubt that the members of such associations often have economic incentives to restrain  
28 competition and that the product standards set by such associations have a serious

1 potential for anticompetitive harm.”). It is well established that collective groups, such  
2 as ICANN, can be liable under Section 1 of the Sherman Act when their collective  
3 actions unreasonably restrain competition.<sup>7</sup>

4 In *American Society of Mechanical Engineers v. Hydrolevel Corp.*, 456 U.S. 556,  
5 102 S. Ct. 1935, 72 L. Ed. 2d 330 (1982), for example, the Court held that a nonprofit  
6 organization that set codes and standards for areas of engineering and industry could be  
7 liable under Section 1 of the Sherman Act for allowing a product manufacturer to use  
8 the organization’s processes to harm a competitor. The manufacturer – whose  
9 executives served on the organization’s subcommittees – convinced one subcommittee  
10 to issue an informal opinion that a competing product manufactured by the plaintiff did  
11 not comply with the organization’s codes, interfering with the plaintiff’s ability to  
12 compete in the marketplace. The Court held that imposing liability on a standard-  
13 setting organization, “which is best situated to prevent antitrust violations through the  
14 abuse of its reputation,” is “most faithful to the congressional intent that the private  
15 right of action deter antitrust violations.” *Id.* at 572-73.

16 The Ninth Circuit has reached the same conclusion where persons with outside  
17 economic interests control an entity and cause it to restrain trade. *See Hahn v. Or.*  
18 *Physicians’ Serv.*, 868 F.2d 1022, 1029 (9th Cir. 1988) (“[T]he proper inquiry is  
19 whether practitioners sharing substantially similar economic interests collectively  
20 exercised control of a plan under whose auspices they have reached agreements which  
21 work to the detriment of competitors.”); *see also Va. Acad. of Clinical Psychologists v.*  
22 *Blue Shield*, 624 F.2d 476, 481 (4th Cir. 1980) (finding conspiracy among corporation

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25 <sup>7</sup> *See, e.g., Cal. Dental Ass’n v. FTC*, 526 U.S. 756, 119 S. Ct. 1604, 143 L. Ed. 2d  
26 935 (1999) (professional association); *NCAA v. Bd. of Regents of Univ. of Okla.*, 468  
27 U.S. 85, 104 S. Ct. 2948, 82 L. Ed. 2d 70 (1984) (collegiate athletic association);  
28 *Ariz. v. Maricopa County Med. Soc’y*, 457 U.S. 332, 102 S. Ct. 2466, 73 L. Ed. 2d 48  
(1982) (professional society); *Goldfarb v. Va. State Bar*, 421 U.S. 773, 95 S. Ct.  
2004, 44 L. Ed. 2d 572 (1975) (state bar); *Los Angeles Mem’l Coliseum Comm’n v.*  
*Nat’l Football League*, 726 F.2d 1381 (9th Cir. 1984) (sports league).

1 and physicians who controlled it: “It is not sufficient to assert, as defendants do, that a  
2 corporation cannot conspire with itself. We must look at substance rather than form.”).

3 VeriSign’s Complaint alleges that ICANN conspires with and is controlled by  
4 VeriSign’s competitors within ICANN, who jointly act to restrain trade for the benefit  
5 of their independent economic interests. (Compl. ¶¶ 7, 18, 47, 81.) Such allegations  
6 are sufficient to support a Section 1 claim. *See, e.g., Hahn*, 868 F.2d at 1030 (finding  
7 that defendant prepaid health care service had capacity to conspire with physicians who  
8 competed with plaintiffs and controlled decisional body).

9 The case of *Pennsylvania Dental Association v. Medical Service Association*, 745  
10 F.2d 248 (3d Cir. 1984), cited by ICANN, is not to the contrary. The Third Circuit  
11 acknowledged that the *Pennsylvania Dental* defendant had the capacity to conspire, but  
12 affirmed the district court’s grant of summary judgment after discovery revealed that  
13 only a small fraction of the persons responsible for making the association’s decisions  
14 were competitors of plaintiffs. *See id.* at 258. Those are not the facts alleged here and  
15 the case is not at the summary judgment stage. Indeed, the Complaint alleges the co-  
16 conspirators of ICANN acted in their own, separate interests and that these competitors  
17 caused the restraints of trade of which VeriSign complains. (Compl. ¶¶ 18, 47.)

18 Second, ICANN’s argument that “since ICANN and VeriSign do not compete,  
19 VeriSign cannot allege a Section 1 claim against ICANN” ignores VeriSign’s  
20 allegations that the co-conspirator decision-makers, who control and use ICANN’s  
21 policies and procedures to restrain trade, are competitors of VeriSign. (Mot. at 11;  
22 Compl. ¶¶ 7, 18, 32, 38-39, 47, 65, 68.) In *Hahn*, 868 F.2d at 1030, for example, the  
23 Ninth Circuit held that the facts supported a Section 1 conspiracy where the plaintiff-  
24 podiatrists did not compete with the defendant health plan, but did compete with  
25 physicians who controlled the plan.

26 The cases cited by ICANN concerning trade associations do not support its  
27 position. For instance, ICANN cites *Allied Tube* for the proposition that “standard-  
28 setting associations consisting of members *without economic interest in suppressing*

1 *competition* enjoy greater leeway under the antitrust laws.” (Mot. at 12 (citing *Allied*  
2 *Tube*, 486 U.S. at 510 n.13) (emphasis added).) However, no such “leeway” exists here  
3 – VeriSign specifically alleges that ICANN’s co-conspirators *have* an economic interest  
4 in suppressing competition from VeriSign.<sup>8</sup>

5 Third, ICANN’s final argument that the Department of Commerce’s involvement  
6 in its background somehow makes it less capable of conspiring was contradicted by the  
7 Department itself. At the time ICANN was established, the Department specifically  
8 stated: “[A]pplicable antitrust law will provide accountability.” 63 Fed. Reg. at  
9 31,747.<sup>9</sup>

### 10 **B. VeriSign Has Sufficiently Alleged an Anticompetitive Effect**

11 ICANN argues that VeriSign has failed to allege injury to competition, again by  
12 ignoring the allegations of the Complaint. An anticompetitive effect occurs when  
13 conduct “harms both allocative efficiency *and* raises the prices of goods above  
14 competitive levels or diminishes their quality.” *Rebel Oil Co. v. ARCO*, 51 F.3d 1421,  
15 1433 (9th Cir. 1995). Although ICANN assumes that injury to one competitor,  
16 VeriSign, cannot be injury to competition,<sup>10</sup> the Ninth Circuit has strongly warned

17 <sup>8</sup> (Compl. ¶¶ 38, 44, 45, 47, 65.) The other cases cited by ICANN are inapposite. In  
18 *American Council of Certified Podiatric Physicians & Surgeons v. American Board of*  
19 *Podiatric Surgery, Inc.*, 185 F.3d 606, 620-21 (6th Cir. 1999), the organization  
20 members were found to possess a unity of economic interest with the organization.  
21 Here, VeriSign alleges the opposite – that the co-conspirators are pursuing interests  
22 independent from ICANN’s. (Compl. ¶¶ 18, 47.) In *Moore v. Boating Industry*  
23 *Association*, 819 F. 2d 693, 699 (7th Cir. 1987), the court found that neither the  
24 association *nor* its members competed with the plaintiff. The case of *Bowers v. NCAA*,  
25 9 F. Supp. 2d 460, 497 (D.N.J. 1998), stands for the narrow proposition that antitrust  
26 challenges to academic eligibility rules are impermissible. ICANN ignores the relevant  
27 principle that the NCAA is subject to antitrust liability when it operates as an *economic*  
28 actor. *See, e.g., NCAA*, 468 U.S. 85 (NCAA rules on television broadcasting subject to  
antitrust scrutiny).

<sup>9</sup> ICANN’s cases do not support a different result. *See Nat’l Ass’n of Review*  
*Appraisers & Mortgage Underwriters, Inc. v. Appraisal Found.*, 64 F.3d 1130, 1134  
(8th Cir. 1995) (court never considered whether there was a conspiracy, instead  
deciding case on other grounds); *Structural Laminates, Inc. v. Douglas Fir Plywood*  
*Ass’n*, 261 F. Supp. 154, 158-59 (D. Or. 1966) (evidence showed that trade  
association’s mere lack of vigilance, not a conspiracy to restrain trade, led it to refuse to  
enact commercial standards favorable to the plaintiff’s product).

<sup>10</sup> Even ICANN’s cases reject this proposition. *See Les Shockley Racing, Inc. v. Nat’l*  
*Hot Rod Ass’n*, 884 F.2d 504, 508-09 (9th Cir. 1989) (“Of course, convergence of

(Footnote Cont’d on Following Page)

1 against just such logic.<sup>11</sup> Moreover, numerous cases in this Circuit have found harm to  
2 competition where only *one* competitor is harmed or excluded from the market, because  
3 consumers faced fewer product or service choices or higher prices from the remaining  
4 competitors – precisely the allegations here (Compl. ¶¶ 39, 47, 55, 65). *See, e.g.,*  
5 *Pinhas v. Summit Health, Ltd.*, 894 F.2d 1024, 1032 (9th Cir. 1989) (injury to  
6 competition adequately pled by alleging that conspiracy prevented plaintiff from  
7 providing services to customers at lower price than competitors); *Oltz v. St. Peter’s*  
8 *Cnty. Hosp.*, 861 F.2d 1440, 1448 (9th Cir. 1988) (injury to competition from exclusion  
9 of plaintiff because consumers of plaintiff’s services “were hindered from obtaining  
10 them” and prices rose); *Indus. Bldg. Materials, Inc. v. Interchem. Corp.*, 437 F.2d 1336,  
11 1342-43 (9th Cir. 1971) (injury to competition from “conspiracy and unfair tactics” to  
12 eliminate distributor because consumers would no longer be able to comparison shop,  
13 manufacturer would have more power to control prices, and distributor could no longer  
14 continue in business and distribute competitive products).

15 \_\_\_\_\_  
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16 injury to a market competitor and injury to competition is possible when the relevant  
17 market is both narrow and discrete and the market participants are few.”); *McGlinchy v.*  
18 *Shell Chem. Co.*, 845 F.2d 802, 812 (9th Cir. 1988) (only when a competitor’s injury  
19 stands alone, “without more,” will it be insufficient); *see also Adaptive Power*  
20 *Solutions, LLC v. Hughes Missile Sys. Co.*, 141 F.3d 947, 948, 951-52 (9th Cir. 1998)  
(cited by ICANN and decided on a summary judgment motion, following a thorough  
examination of competition in the market).

20 <sup>11</sup> In *Hasbrouck v. Texaco, Inc.*, 842 F.2d 1034, 1040 (9th Cir. 1988), for example, the  
court explained:

21 The oft-quoted chestnut distinguishing between protecting competition and  
22 protecting competitors has been misconstrued with some regularity by  
23 antitrust defendants who appear to argue in all types of antitrust cases that  
24 the effect of unlawful conduct on competitors is irrelevant. The purpose of  
25 drawing a distinction between harm to competition and harm to competitors  
26 is to point out that not all acts that harm competitors harm competition.  
27 However, the converse is *not* true. Injury to competition necessarily entails  
28 injury to at least some competitors. Competition does not exist in a vacuum;  
it consists of rivalry among competitors. Clearly, injury to competitors may  
be probative of harm to competition, although the weight to be attached to  
such evidence depends on its nature and on the nature of the challenged  
conduct. The aphorism may not be invoked blindly in response to a showing  
that competitors have been harmed; otherwise it would often serve to shield  
unlawful conduct that adversely affects competition. (footnote omitted)

1 VeriSign alleges that the conspiracy has harmed competition because customers,  
2 including registrars and registrants, have not been able to purchase certain of its “new  
3 innovative value-added services . . . [which] enhance the value and attractiveness of  
4 second-level domain names registered in the .com gTLD.” (Compl. ¶ 32; *see also id.*  
5 ¶¶ 39, 47, 55, 65, 69, 72, 86.) By restraining VeriSign, the conspiracy has deprived  
6 customers of some new offerings altogether and reduced competition for others.<sup>12</sup> These  
7 allegations of harm to competition are more than sufficient.

8 **C. VeriSign Has Properly Alleged Antitrust Injury/Standing**

9 The injury to VeriSign alleged in the Complaint flows directly from the  
10 exclusionary conduct of ICANN and VeriSign’s competitors. (*E.g.*, Compl. ¶¶ 38-39,  
11 44, 47.) As a consequence, the Complaint sufficiently pleads antitrust injury and  
12 standing. *See, e.g., Glenn Holly Entm’t v. Tektronix, Inc.*, 352 F.3d 367, 372 (9th Cir.  
13 2003) (“[T]he party alleging the injury must be either a consumer . . . or a competitor of  
14 the alleged violator in the restrained market.”) (citation omitted).

15 Nonetheless, ICANN argues there is no antitrust injury because VeriSign  
16 “voluntarily” inflicted harm on itself. (Mot. at 16-17.) This argument rests on  
17 ICANN’s denial of explicit allegations in the Complaint. Those allegations must be  
18 accepted as true for purposes of a motion to dismiss under Rule 12(b)(6).<sup>13</sup>

19 ICANN’s argument that “voluntary acquiescence” precludes antitrust injury is  
20 also contrary to the law. In *Chelson v. Oregonian Publishing Co.*, 715 F.2d 1368 (9th  
21 Cir. 1983), defendant newspaper publisher threatened its dealer plaintiffs with

22  
23 <sup>12</sup> ICANN suggests that VeriSign’s allegations of anticompetitive harm are  
24 inconsistent because VeriSign’s competitors offer services similar to Site Finder.  
25 (Mot. at 15.) VeriSign’s service, however, only works for domain names in the  
26 registries VeriSign operates, while the other gTLD and ccTLD services only operate  
27 in their specific registries. (*See* Compl. ¶ 23).

28 <sup>13</sup> Indeed, ICANN’s argument relies on factual assertions outside the Complaint that  
(i) “VeriSign has never sought to utilize the dispute resolution provisions of the  
contract,” and (ii) “VeriSign made entirely voluntary decisions sometimes to defer to  
ICANN’s contractual interpretation.” (Mot. at 16-17.) Simply stated, these are at  
most issues for trial. *Glenn Holly*, 352 F.3d at 378 n.5 (rejecting the defendants’  
efforts to inject “factual disputes into their argument” on review of 12(b)(6) ruling).

1 cancellation of contracts if they dealt with a competing seller of advertising circulars  
2 attempting to enter the market. *Id.* at 1371. The Ninth Circuit held, “[i]f in fact the  
3 dealers and [competing seller] would have reached an agreement but for the actions of  
4 Oregonian, we would conclude that the dealers have shown antitrust injury . . . .” *Id.*  
5 Thus, even though the failure of the dealers to contract with the competing seller was a  
6 result of their own “voluntary” decision, the dealers could still show that defendant’s  
7 threats were the proximate cause of their injury.<sup>14</sup> Here, VeriSign alleges that ICANN’s  
8 demands and threats forced VeriSign to suspend the introduction and operation of new  
9 services. (Compl. ¶¶ 37, 45.) Such allegations sufficiently plead that ICANN’s  
10 conduct was the proximate cause of VeriSign’s injury.<sup>15</sup>

11 **IV. THE SECOND THROUGH SIXTH CLAIMS FOR RELIEF STATE**  
12 **CONTRACT AND TORT CLAIMS UNDER STATE LAW**

13 In its Motion, ICANN again ignores and selectively mischaracterizes  
14 multifaceted allegations of past conduct constituting repeated breaches of contract, as  
15 well as detailed allegations setting ICANN’s most recent acts in the context of years of  
16 ICANN’s unwarranted demands, discrimination and harassment directed at VeriSign.  
17 In fact, the lengthy and detailed Complaint pleads a course of conduct and specific acts

18  
19 <sup>14</sup> *See Bd. of Regents of Univ. of Okla. v. NCAA*, 707 F.2d 1147, 1150-52 (10th Cir.  
20 1983) (plaintiff NCAA member could challenge restrictive broadcast rules under  
21 antitrust laws prior to breaking them and being expelled from NCAA); *see also Blue*  
22 *Shield v. McCready*, 457 U.S. 465, 483-85, 102 S. Ct. 2540, 73 L. Ed. 2d 149 (1982)  
(holding that plaintiff had antitrust injury and standing despite her voluntary decision to  
purchase services from un-reimbursable psychologist rather than a reimbursable  
psychiatrist).

23 <sup>15</sup> Neither of the cases cited by ICANN hinged on the allegedly “voluntary” or  
24 “involuntary” nature of the plaintiff’s injuries. In *Serpa Corp. v. McWane, Inc.*, 199  
25 F.3d 6, 12 (1st Cir. 1999), the court held that a terminated distributor had failed to  
26 allege antitrust injury because its injuries flowed from the termination, “and not from  
27 any anticompetitive effects” of the manufacturer’s market power. Similarly, *SouthTrust*  
28 *Corp. v. Plus System, Inc.*, 913 F. Supp. 1517, 1522 (N.D. Ala. 1995), is also  
inapposite, because the plaintiff, a bank, could show no antitrust injury from a contract  
provision that “enhance[d] consumer welfare by limiting prices consumers will pay for  
ATM services.” Here, unlike in those cases, VeriSign alleges that ICANN’s conduct  
harms not only VeriSign but also consumers, and therefore VeriSign has met its burden  
with respect to pleading harm to competition.

1 and omissions by ICANN that constitute breaches of the Registry Agreement and  
2 interference with VeriSign’s contract with a third party. In particular, VeriSign alleges  
3 ICANN has overstepped express limits on its contractual authority, failed to discharge  
4 certain affirmative contractual obligations, and repudiated the contract by conditioning  
5 its performance on VeriSign’s surrendering to broader powers than the contract confers  
6 on ICANN.

7 **A. These Claims Need Only Satisfy Minimal Pleading Requirements**

8 VeriSign’s contract claims need only set forth the basic facts demonstrating the  
9 existence of a contract, its terms, and what actions the defendant took to breach it. *E.g.*,  
10 *Cellars v. Pac. Coast Packaging, Inc.*, 189 F.R.D. 575, 578-79 (N.D. Cal. 1999)  
11 (denying motion to dismiss); *Westways World Travel v. AMR Corp.*, 182 F. Supp. 2d  
12 952, 963 (C.D. Cal. 2001) (same; adding damages); Fed. R. Civ. P. (8)(a)(2). On a  
13 motion to dismiss for failure to state a claim, a court may not resolve doubts about the  
14 intent of contracting parties. *See Consul Ltd. v. Solide Enters., Inc.*, 802 F.2d 1143,  
15 1149 (9th Cir. 1986) (reversing dismissal). Rather, it must accept as true the  
16 complaint’s allegations concerning a contractual term’s history, purpose, and meaning.  
17 *See Wyler Summit P’ship*, 135 F.3d at 663 & n.10 (reversing dismissal because district  
18 court resolved a factual issue – the purpose of a disputed contractual provision – on  
19 motion to dismiss); *see also Westlands Water Dist. v. United States*, 850 F. Supp. 1388,  
20 1408 (E.D. Cal. 1994) (denying motion to dismiss because “[t]he parties must be given  
21 an opportunity to fully develop the background, intent, and meaning of the disputed  
22 contracts”). Similarly, whether the defendant breached a term of a contract is typically  
23 a question of fact that cannot be resolved on a motion to dismiss. *See, e.g., Ky. Cent.*  
24 *Life Ins. Co. v. LeDuc*, 814 F. Supp. 832, 841 (N.D. Cal. 1992) (declining to dismiss  
25 claim because whether defendants breached their duties was a question of fact).

26 **1. ICANN Breached Express Terms of the Parties’ Contract**

27 In the Registry Agreement, VeriSign and ICANN agreed to certain terms  
28 designed to ensure that ICANN’s policies and practices would not impair VeriSign’s

1 ability to compete in the marketplace, including with other registry operators. The  
2 Complaint directly alleges that ICANN has breached these obligations.

3 First, ICANN agreed it would not “apply standards, policies, procedures and  
4 practices arbitrarily, unjustifiably or inequitably and not single out [VeriSign] for  
5 disparate treatment.” (Compl. ¶ 28; ICANN’s RJN Ex. E § II.4.C.) The Complaint  
6 alleges ICANN breached this provision by, among other actions, insisting that VeriSign  
7 suspend Site Finder while permitting a competing registry under agreement with  
8 ICANN, and registries not under agreement, to offer similar services. (Compl. ¶ 35.)  
9 ICANN also breached this provision by imposing unwarranted conditions on VeriSign’s  
10 offering of WLS while permitting registrars under contract with ICANN to offer,  
11 without restriction, similar services that are competitive with WLS. (*Id.* ¶¶ 45, 47.)  
12 The Complaint alleges these actions placed VeriSign at a competitive disadvantage in  
13 comparison to other registry operators under contract with ICANN that have been  
14 allowed to offer similar services without the restrictions, delays, and impediments that  
15 ICANN has placed on VeriSign. (*Id.* ¶ 77; *see also id.* ¶¶ 82, 115, 124.) ICANN’s  
16 motion ignores these alleged breaches.

17 Second, the Complaint alleges ICANN agreed to take all reasonable steps, and to  
18 make substantial progress toward, entering into agreements similar to the Registry  
19 Agreement, with other registries competing with VeriSign. (*Id.* ¶ 29; ICANN’s RJN  
20 Ex. E § II.18.B.) The concept was to place all registries on equal footing. (Compl.  
21 ¶ 79.) In disregard of this obligation, ICANN made little or no effort, and failed to  
22 make substantial progress, toward entering into agreements with competing registries,  
23 thereby adversely affecting VeriSign from a competitive standpoint. (*Id.* ¶¶ 79-81.)  
24 ICANN’s motion does not address this alleged breach.

25 Third, the Complaint alleges ICANN agreed to exercise its contractual  
26 responsibilities “in an open and transparent manner” and to establish and maintain  
27 “adequate appeal procedures” to be available if VeriSign were “adversely affected by  
28 ICANN standards, policies, procedures or practices.” (*Id.* ¶¶ 28-29; ICANN’s RJN Ex.

1 E § II.4.A. & D.) ICANN’s actions breached these provisions, because ICANN did not  
2 act in an open or transparent manner and had no functioning mechanism for  
3 independent review of its actions. (Compl. ¶¶ 46, 54, 70, 82, 94, 101, 115 (at p. 31:19-  
4 26), 124 (at p. 36:7-14).) ICANN’s motion also ignores these alleged breaches.

5 Contrary to ICANN’s narrowly focused and selective argument, these allegations  
6 of breach are not based on ICANN’s “mere assertion” of a different contract  
7 interpretation, but on *ICANN’s actions and omissions in violation of the parties’*  
8 *contract*. Each of these alleged breaches independently and sufficiently supports these  
9 contract claims. *See Linden Partners v. Wilshire Linden Assocs.*, 62 Cal. App. 4th 508,  
10 531-32, 73 Cal. Rptr. 2d 708 (1998) (“Any nonperformance of a duty under a contract  
11 when performance is due is a breach.”). ICANN’s motion addresses none of them.<sup>16</sup>

## 12 **2. ICANN Breached the Implied Covenant of Good Faith**

13 ICANN contends VeriSign has not alleged a breach of the implied covenant of  
14 good faith and fair dealing, because the parties did not agree in the contract “that  
15 ICANN would not make threats to enforce its contractual rights.” (Mot. at 19.) Again,  
16 ICANN mischaracterizes the pleading by asserting that VeriSign has alleged no more  
17 than dueling interpretations of the contract. In fact, the Complaint unambiguously  
18 alleges that ICANN has acted unfairly and arbitrarily toward VeriSign in specific areas  
19

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20 <sup>16</sup> Citing only cases involving *third-party indemnity* provisions, ICANN contends the  
21 Registry Agreement does not authorize VeriSign to recover attorneys’ fees. (Mot. at 20  
22 n.12.) But its authorities are inapposite to the attorneys’ fee provision at issue here,  
23 which on its face states that it was “intended to operate between the contracting parties,  
24 [not] only as against nonparties.” *Int’l Billing Servs., Inc. v. Emigh*, 84 Cal. App. 4th  
25 1175, 1183, 101 Cal. Rptr. 2d 532 (2000) (affirming fee award and rejecting argument  
26 that provision was intended to apply solely as against third parties). The Registry  
27 Agreement expressly entitles VeriSign to recover from ICANN, among other things,  
28 any “legal fees” arising from VeriSign’s compliance with an ICANN specification or  
policy. (Compl. ¶¶ 98, 103; ICANN’s RJN Ex. E § II.6 (entitled “Protection from  
Burdens of Compliance With ICANN Policies.”).) Unlike in the cases ICANN cites,  
therefore, here “[t]here is nothing in the language of [the provision] *specifically limiting*  
[its] application to third party lawsuits.” *See Wilshire-Doheny Assocs., Ltd. v. Shapiro*,  
83 Cal. App. 4th 1380, 1396, 100 Cal. Rptr. 2d 478 (2000) (emphasis added).  
Moreover, any dispute over what the parties intended the provision to mean cannot be  
resolved on the basis of the pleadings. *Wylar Summit P’ship*, 135 F.3d at 663 & n.10  
(on motion to dismiss, court must accept pleader’s alleged meaning).

1 where the contract invests ICANN with discretion that it is bound to exercise in good  
2 faith. (Compl. ¶¶ 31, 45-47, 60-63.)

3 “A ‘breach of a specific provision of the contract is not a necessary prerequisite’  
4 to a breach of [the] implied covenant . . . .” *Marsu, B.V. v. Walt Disney Co.*, 185 F.3d  
5 932, 937 (9th Cir. 1999) (quoting *Carma Developers (Cal.), Inc. v. Marathon Dev. Cal.,*  
6 *Inc.*, 2 Cal. 4th 342, 373, 6 Cal. Rptr. 2d 467 (1992)). That is because the covenant is  
7 implied “to prevent a contracting party from engaging in conduct which (while not  
8 technically transgressing the express covenant) frustrates the other party’s rights [to] the  
9 benefits of the contract.” *Marsu, B.V.*, 185 F.3d at 937-38 (quoting *Los Angeles*  
10 *Equestrian Ctr., Inc. v. City of Los Angeles*, 17 Cal. App. 4th 432, 447, 21 Cal. Rptr. 2d  
11 313 (1993)). The covenant “finds particular application in situations where one party is  
12 invested with a discretionary power affecting the rights of another.” *Chodos v. W.*  
13 *Publ’g Co.*, 292 F.3d 992, 996-97 (9th Cir. 2002) (quoting *Carma*, 2 Cal. 4th at 372).  
14 In those situations, the party vested with discretion must exercise its discretion  
15 “honestly and in good faith.” *Locke v. Warner Bros., Inc.*, 57 Cal. App. 4th 354, 366-  
16 67, 66 Cal. Rptr. 2d 921 (1997). The kinds of conduct that violate the implied covenant  
17 are not “susceptible to firm definition but must be examined on a case-by-case basis.”  
18 *Hicks v. E.T. Legg & Assocs.*, 89 Cal. App. 4th 496, 508-09, 108 Cal. Rptr. 2d 10  
19 (2001) (quoting *Carma*, 2 Cal. 4th at 372).

20 The Complaint alleges conduct by ICANN that is precisely the type of conduct  
21 that has been found to violate the implied covenant. Specifically, actions violative of  
22 the covenant include (i) actions that place the other party at a competitive disadvantage,  
23 *see In re Vylene Enters., Inc.*, 90 F.3d 1472, 1477 (9th Cir. 1996) (restaurant franchisor  
24 breached implied covenant by opening a competing restaurant near franchisee’s  
25 restaurant), and (ii) dishonest acts, such as “conjuring up a pretended dispute, asserting  
26 an interpretation contrary to one’s own understanding,” and “abuse of a power to  
27 determine compliance or to terminate the contract,” Restatement (Second) of Contracts  
28

1 § 205 cmt. e;<sup>17</sup> *see also Converse v. Fong*, 159 Cal. App. 3d 86, 90, 205 Cal. Rptr. 242  
2 (1984) (party empowered to determine whether other’s contractual performance is  
3 “satisfactory” is under “an implied duty to use good faith and diligence in performing”).  
4 In all events, a party breaches the implied covenant if it “subjectively lacks belief in the  
5 validity of its act” *or* engages in “objectively unreasonable conduct, regardless  
6 of . . . motive.” *Storek & Storek, Inc. v. Citicorp Real Estate, Inc.*, 100 Cal. App. 4th  
7 44, 61-62 n.13, 122 Cal. Rptr. 2d 267 (2002). Just such conduct is alleged here.

8 The Complaint expressly invokes the implied covenant (*e.g.*, ¶¶ 30, 94, 101, 115,  
9 124) and pleads numerous examples of ICANN’s breaches. (*See* Compl. ¶¶ 60-63;  
10 VeriSign’s RJN Ex. 1, App. K at 6 (although ICANN has discretion to authorize  
11 VeriSign to use tagged domain names, ICANN has exercised this discretion in bad faith  
12 by arbitrarily and unreasonably conditioning its consent); Compl. ¶¶ 31, 45-47<sup>18</sup>  
13 (although parties agreed ICANN would not “unreasonably withhold or delay consent to  
14 reasonable updates, upgrades or other changes in the operation of or specifications for  
15 the registry,”<sup>19</sup> ICANN has arbitrarily delayed introduction of WLS service, by  
16 imposing an ever-changing array of unwarranted conditions on the service).)

17 Similarly, ICANN’s alleged attempts to broaden the definition of “Registry  
18 Services” and to assume regulatory power over VeriSign’s proposed new services were  
19 arbitrary, unjustifiable, inequitable, and in bad faith, and singled out VeriSign for  
20 disparate treatment in violation of ICANN’s express contractual undertaking. (Compl.  
21 ¶¶ 46, 54, 63, 70, 82, 94, 101, 115 (at p. 30:5-17).) The Complaint squarely avers

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22 <sup>17</sup> California courts frequently look to the Restatement’s provision on the implied  
23 covenant of good faith, as well as its official comments, for guidance. *See, e.g., Carma*,  
24 2 Cal. 4th at 371-72; *R.J. Kuhl Corp. v. Sullivan*, 13 Cal. App. 4th 1589, 1602, 17 Cal.  
Rptr. 2d 425 (1993).

25 <sup>18</sup> Neither of the implied covenant cases that ICANN cites (Mot. at 19) involves one  
party’s misuse of a discretionary power over the rights of another.

26 <sup>19</sup> ICANN refers to this term as an “implied understanding” and argues that the Registry  
27 Agreement’s integration clause “trumps” it. (Mot. at 20 n.11.) In fact, the written  
28 contract expressly contemplates that VeriSign would periodically update and upgrade  
the registry’s operation and specifications. (VeriSign’s RJN Ex. 1, App. C at 4-5 (Part  
5: “Patch, update, and upgrade policy”).)

1 ICANN undertook these actions “on grounds known by it to be false and baseless.” (*Id.*  
2 ¶ 110.) This alleged course of conduct supports a claim under the implied covenant,  
3 because, if these allegations are taken as true, as they must be on a Rule 12(b)(6)  
4 motion, ICANN “subjectively lack[ed] belief in the validity of its act[s],” acted  
5 “objectively unreasonabl[y],” and asserted an interpretation “contrary to [its] own  
6 understanding.”<sup>20</sup> *Storek & Storek, Inc.*, 100 Cal. App. 4th at 61-62 & n.13;  
7 Restatement (Second) of Contracts § 205 cmt. e.

### 8 **3. ICANN Repudiated the Contract by Imposing Improper** 9 **Conditions on Its Performance**

10 ICANN has no authority under the Registry Agreement to regulate, restrict, or  
11 prohibit services that are not contractually defined registry services offered by  
12 VeriSign. (Compl. ¶ 31.) Yet, ICANN conditioned its continued performance under  
13 the contract on VeriSign’s permitting ICANN to regulate, restrict, and prohibit non-  
14 registry services. This constitutes a repudiation of the contract by ICANN.

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16 <sup>20</sup> Citing no authority, ICANN suggests that VeriSign cannot sue for damage caused by  
17 ICANN’s bad-faith redefinition of Registry Services because VeriSign was “free to  
18 ignore ICANN’s assertions” but chose “voluntarily” to suspend its services. (*See* Mot.  
19 at 18, 20.) Similarly, it argues that VeriSign cannot seek injunctive relief because any  
20 harm it suffered was “self-inflicted.” (*Id.* at 18-19 n.10.) This is a matter for proof; the  
21 Complaint alleges VeriSign was “forced to suspend Site Finder” by virtue of ICANN’s  
22 threats (Compl. ¶ 38 (emphasis added)), which is a sufficient allegation for pleading  
23 purposes. Moreover, VeriSign has alleged that if it ignored ICANN’s demands, it  
24 would have risked ICANN’s attempting to terminate the Registry Agreement and loss  
25 of the right to operate the .com registry. (*Id.* ¶¶ 38, 132.) Because VeriSign had no  
26 reasonable alternative under the circumstances but to submit to ICANN’s threats, these  
27 allegations state not only a breach of contract claim, but potentially also a tort claim  
28 under California law. *See CrossTalk Prods., Inc. v. Jacobson*, 65 Cal. App. 4th 631,  
644-45, 76 Cal. Rptr. 2d 615 (1998) (approving cause of action for “economic duress”  
based on wrongful acts that leave the plaintiff “no reasonable alternative” but to accept  
the defendant’s unjustified demands); *Sha-I Corp. v. City & County of San Francisco*,  
612 F.2d 1215, 1219 (9th Cir. 1980) (breach of the implied covenant of good faith is  
sufficiently wrongful to support a claim of economic duress). Of course, each of these  
factual questions – the consequences that would have befallen VeriSign had it ignored  
the threats, and whether it had any reasonable alternative but to accede – cannot be  
resolved on the basis of the pleadings. *See MZ Ventures, LLC v. Mitsubishi Motor  
Sales of Am., Inc.*, 1999 WL 33597219, at \*9-\*10 (C.D. Cal. Aug. 31, 1999) (denying  
motion for judgment on the pleadings because of the “inherently factual” nature of these  
questions).

1           Repudiation occurs when a party clearly refuses to perform or “[a]nnex[es] an  
2           unwarranted condition to an offer of performance.” *Steelduct Co. v. Henger-Seltzer*  
3           *Co.*, 26 Cal. 2d 634, 646, 160 P.2d 804 (1945).<sup>21</sup> In particular, VeriSign alleges  
4           ICANN threatened to declare VeriSign in breach of the Registry Agreement, thereby  
5           threatening VeriSign with early termination and loss of the right to operate the .com  
6           registry, if VeriSign did not agree to discontinue a non-Registry Service – Site Finder.  
7           (*Id.* ¶¶ 37, 132.) ICANN thus effectively conditioned its performance of the contractual  
8           duty most valuable to VeriSign – ICANN’S duty to “recognize [VeriSign] as the sole  
9           operator for the Registry” (ICANN’S RJN Ex. E § II.1.) – on VeriSign’s surrendering to  
10          demands that ICANN had no right to make under the contract. VeriSign further alleges  
11          ICANN knew the Registry Agreement gave it no authority to regulate Site Finder.  
12          (Compl. ¶ 110.)<sup>22</sup>

13           Such conduct, if proved, establishes an actionable repudiation of the Registry  
14          Agreement by ICANN. *See Pac. Coast Eng’g Co. v. Meritt-Chapman & Scott Corp.*,  
15          411 F.2d 889, 895 (9th Cir. 1969) (bad-faith assertion of “untenable” contract  
16          interpretation is “not consistent with a continuing intention to observe contractual  
17          relations,” constituting repudiation); *County of Solano v. Vallejo Redev. Agency*, 75 Cal.  
18          App. 4th 1262, 1276, 90 Cal. Rptr. 2d 41 (1999); Cal. Civ. Code § 1440.

19          <sup>21</sup> *See also Kimberly Assocs. v. United States*, 261 F.3d 864, 870 (9th Cir. 2001)  
20          (“The archetypical repudiation . . . occurs when one party to a contract attempts to  
21          unilaterally alter the contract or to condition his performance on terms that were not  
22          part of the bargain.”) (quoting *Alaska Pulp Corp. v. United States*, 48 Fed. Cl. 655,  
23          659 (2001)); Restatement (Second) of Contracts § 250 cmt. b (“[L]anguage that under  
24          a fair reading amounts to a statement of intention not to perform except on conditions  
25          which go beyond the contract constitutes a repudiation.”).

26          <sup>22</sup> ICANN asks the Court to take judicial notice of its Suspension Ultimatum.  
27          (ICANN’S RJN Ex. F.) Whether or not the existence and contents of this letter are  
28          appropriate subjects of judicial notice, it will nonetheless remain a matter for proof  
29          whether ICANN’S threats do or do not amount to a repudiation. The Ninth Circuit has  
30          squarely rejected the notion that it is a question of law whether a party’s “actions  
31          constitute a repudiation of [a] contract.” *See Minidoka Irrigation Dist. v. Dep’t of*  
32          *Interior*, 154 F.3d 924, 927 & n.2 (9th Cir. 1998). Among other things, the Suspension  
33          Ultimatum cannot be understood in a vacuum; it was the culmination of years of  
34          dealing between ICANN and VeriSign, including disputes that escalated to that point in  
35          time. What ICANN intended to convey, and what VeriSign reasonably understood  
36          ICANN’S threats to mean, raise material factual issues.

1           **B. The Complaint States A Claim For Interference With Contract**

2           The only element of VeriSign’s interference claim that ICANN challenges is  
3 *intent* (i.e., that it intended to interfere with VeriSign’s contract with Provider). (Mot. at  
4 21-22 & n.13.) This element, however, is alleged in detail in the Complaint.

5           The intent element of an intentional interference claim is satisfied even if the  
6 actor’s “primary purpose” is not “disruption of the contract.” *Quelimane Co. v. Stewart*  
7 *Title Guar. Co.*, 19 Cal. 4th 26, 56, 77 Cal. Rptr. 2d 709 (1998). It is sufficient if the  
8 disruption was “incidental to the actor’s independent purpose and desire but known to  
9 [it] to be a necessary consequence of [its] action.” *Id.* (citation omitted); *see also*  
10 *Sebastian Int’l, Inc. v. Russolillo*, 162 F. Supp. 2d 1198, 1205 (C.D. Cal. 2001).

11           VeriSign alleges that “ICANN knew of the existence of this contract [between  
12 VeriSign and Provider], and ICANN’s conduct with respect to Site Finder, including,  
13 without limitation, its issuance of the Suspension Ultimatum, as alleged in this  
14 Complaint, *was designed and intended to disrupt this contractual relationship.*”  
15 (Compl. ¶ 107 (emphasis added).) In addition, VeriSign alleges that ICANN’s conduct  
16 was “intentional [and] *undertaken for the purpose of harming VeriSign* and assisting its  
17 competitors.” (*Id.* ¶ 110 (emphasis added).) These allegations more than satisfy  
18 VeriSign’s pleading obligation.

19           Moreover, ICANN’s improper assertion of the litigation privilege, which is an  
20 affirmative defense in any event (Mot. at 22-23 (citing Cal. Civ. Code § 47(b)), does not  
21 bar this claim as a matter of law. “For a complaint to be dismissed because the  
22 allegations give rise to an affirmative defense [1] the defense clearly must appear on the  
23 face of the pleading,” *McCalden v. Cal. Library Ass’n*, 955 F.2d 1214, 1219 (9th Cir.  
24 1992) (citation omitted), *and* [2] “the defense must be complete,” *Plessinger v.*  
25 *Castleman & Haskell*, 838 F. Supp. 448, 452 (N.D. Cal. 1993). Here, the Complaint  
26 does not allege facts supporting the elements of the litigation privilege.<sup>23</sup>

27 \_\_\_\_\_  
28 <sup>23</sup> The litigation privilege “is generally described as one that precludes liability in tort,  
not liability for breach of contract.” *Navellier v. Sletten*, 106 Cal. App. 4th 763, 773,

(Footnote Cont’d on Following Page)

1 As ICANN recognizes (Mot. at 22), the litigation privilege does not protect a  
2 statement made in anticipation of litigation unless the statement is “a serious proposal  
3 made in good faith contemplation of going to court.” *Edwards v. Centex Real Estate*  
4 *Corp.*, 53 Cal. App. 4th 15, 35, 61 Cal. Rptr. 2d 518 (1997).<sup>24</sup> Whether litigation is  
5 “seriously proposed *in good faith*” is a question of *fact* that cannot be resolved at the  
6 pleading stage. *Id.* at 35 n.10, 39.

7 Indeed, as in *Fuhrman*, the allegations in the Complaint negate, rather than  
8 trigger, application of the privilege. For example, VeriSign has alleged that ICANN  
9 based its acts of interference on “grounds *known by it to be false and baseless.*”  
10 (Compl. ¶ 110 (emphasis added).) Moreover, VeriSign alleges ICANN demanded the  
11 suspension of Site Finder “*without any proper ground therefor.*” (*Id.* ¶¶ 94, 101  
12 (emphasis added); *see also id.* ¶¶ 82, 70 (“No proper basis existed for ICANN’s  
13 issuance of the Suspension Ultimatum. . .”), 35 (“ICANN has never objected to the  
14 offering of [Site Finder] services by” other registry operators).)<sup>25</sup>

## 15 **V. ICANN’S RIPENESS ARGUMENTS ARE UNFOUNDED**

16 ICANN argues that VeriSign’s first through sixth claims for relief are not ripe  
17 because they all depend on “a predicate finding” that ICANN’s interpretation of the  
18

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19 (Footnote Cont’d From Previous Page)

20 131 Cal. Rptr. 2d 201 (2003). ICANN has asserted the privilege only as against the tort  
21 claim. (Mot. at 22-23.)

22 <sup>24</sup> *See Fuhrman v. Cal. Satellite Sys.*, 179 Cal. App. 3d 408, 422-23, 231 Cal. Rptr.  
23 113 (1986) (reversing sustaining of demurrer on basis of litigation privilege because  
24 complaint “cast[] serious doubt on the good faith of defendants and raise[d] a factual  
25 question whether the letters fell within the privilege”), *disapproved on other grounds*  
26 *by Silberg v. Anderson*, 50 Cal. 3d 205, 266 Cal. Rptr. 638 (1990).

27 <sup>25</sup> ICANN’s reliance on *Weststeyn Dairy 2 v. Eades Commodities Co.*, 280 F. Supp. 2d  
28 1044 (E.D. Cal. 2003), is misplaced. In that case, the defendant company was “a  
competing creditor, seeking to enforce its security interest,” which accorded it “a  
privilege to protect its economic interests, [and] . . . validate[d] intentional acts designed  
to disrupt Plaintiff’s relationship with [a third party].” *Id.* at 1089. Accordingly, the  
defense of “economic privilege” or “justification” applied. *Id.* Here, in contrast,  
VeriSign alleges that ICANN was *not* justified in issuing its Suspension Ultimatum  
(*see, e.g.*, Compl. ¶¶ 94, 101, 110), which interfered with VeriSign’s relationship with  
Provider (*id.* ¶ 107). Moreover, ICANN did not occupy the unique position of a  
creditor, as did the defendant in *Weststeyn Dairy*.

1 contract is wrong. (Mot. at 24-25.) If ICANN’s exposition of the ripeness doctrine  
2 were correct, no party could ever sue for breach of contract unless it had previously  
3 secured a judicial declaration of its rights under the contract, because a core issue in  
4 every breach of contract case is the meaning of the parties’ agreement.<sup>26</sup> Clearly that is  
5 not the law, and none of the cases cited by ICANN even remotely suggests it is.<sup>27</sup>

## 6 VI. CONCLUSION

7 For all of the foregoing reasons, the Complaint states proper claims against  
8 ICANN. Accordingly, the Court should deny the motion to dismiss in its entirety.

9  
10 DATED: April 22, 2004.

ARNOLD & PORTER LLP

11 By:

12 Laurence J. Hutt  
13 Attorneys for Plaintiff

14 <sup>26</sup> The “contingent future events” that can render a controversy unripe are not the *legal*  
15 determinations that have to be made in the action, but rather any extrinsic events that  
16 “require further *factual* development.” *Exxon Corp. v. Heinze*, 32 F.3d 1399, 1404 (9th  
17 Cir. 1994) (emphasis added). Where, as here, a party alleges actual injury from a  
18 breach of contract, the dispute has matured sufficiently to warrant judicial intervention.  
19 *See Clinton v. Acequia, Inc.*, 94 F.3d 568, 572 (9th Cir. 1996) (breach of contract claim  
not ripe unless party alleges “immediate and certain injury”). ICANN has not  
challenged VeriSign’s damage allegations (*e.g.*, Compl. ¶¶ 39, 47, 55, 65, 68). The  
cases it cites are inapposite, because both involved plaintiffs who were uninjured.  
(Mot. at 25 (citing *Sys. Council EM-3* and *Johnson*).)

20 <sup>27</sup> ICANN also argues that VeriSign should not be allowed to pursue certain claims in  
21 this action – particularly antitrust – because they will unduly complicate the litigation.  
22 (Mot. at 25.) Once again, there is no support for its position. *See 4 Moore’s Federal*  
23 *Practice* § 18.02[1] (3d ed. 2004); *see also Salveson v. W. States Bankcard Ass’n*, 731  
24 F.2d 1423, 1426, 1430 (9th Cir. 1984). The cases ICANN cites do not remotely support  
25 its position, because all address only whether a *defendant* may raise antitrust issues *in*  
26 *defense* of a contract claim. (Mot. at 25 (citing *Dickstein, Viacom Int’l Inc.*, and *Arkla*  
27 *Air Conditioning Co.*)). All apply the holding of *Kelly v. Kosuga*, 358 U.S. 516, 79 S.  
28 Ct. 429, 3 L. Ed. 2d 475 (1959), which, for a variety of policy reasons, discourages  
federal courts from applying federal antitrust law to relieve defendants from their  
otherwise binding contractual obligations. *See El Salto, S.A. v. PSG Co.*, 444 F.2d 477,  
482 (9th Cir. 1971) (discussing the *Kelly* rule). This line of cases has no application to  
the issue here – whether a plaintiff may pursue contract and antitrust claims in one  
action based on largely overlapping transactions and events. *Cf. Alaska Barite Co. v.*  
*Freighters Inc.*, 54 F.R.D. 192, 195 (N.D. Cal. 1972) (declining to extend the *Kelly* rule  
to antitrust *counterclaims*).

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9 **STATUTES AND RULES**

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