



March 3, 2015

New GLTD Panel & Economist Intelligence Unit c/o ICANN  
12025 Waterfront Drive, Suite 300  
Los Angeles, CA 90094-2536

Dear ICANN Delegation Committee:

On behalf of the leadership and members of Greater Louisville Inc., I enthusiastically offer support for Commercial Connect, LLC's application for dotShop.

As the chamber of the Metro Louisville region, Greater Louisville Inc. is 'in the Business of Business,' and we strongly value companies such as Commercial Connect, LLC which have had a positive effect on our entire community over the past 15 years. Under the leadership of President Jeff Smith, this eCommerce business, which is headquartered in Louisville, has been on the cutting edge of providing a virtual marketplace for retailers around the globe.

With each news headline reporting internet fraud and loss of consumer private information, the need for a secure, online shopping site with the dotShop TLD is crucial in protecting both retail businesses and their clients.

I strongly recommend Commercial Connect, LLC and their application for approval. Please feel free to contact our office if you require further information.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kent W. Oyler', is written over a faint, circular stamp or watermark.

Kent W. Oyler  
President & CEO